



**December 2017 – Tracker Poll**  
**LucidTalk Tracker Poll (Northern Ireland) Results Report**  
**AN INDEPENDENT LUCIDTALK PROJECT FOR:**



**TRACKER POLL QUESTIONS RESULTS – BASE REPORT**  
**8<sup>th</sup> December 2017 – Version 1 – Base Report**

**This project was carried out by LucidTalk on behalf of the European Union Parliamentary Group the**  
**GUE/NGL – EUROPEAN UNION LEFT/NORDIC GREEN LEFT**

**No other parties (political or otherwise) were involved in this project.**

**This project has been supported and sponsored by the GUE/NGL. All poll questions have been proposed, promoted and designed by the GUE/NGL.**

**This report covers all results for the complete poll-survey project – GUE/NGL LT NI Opinion Panel ‘Tracker Poll’ December 2017 Poll: Brexit, Hard/Soft Border, Brexit and the NI Border – Issues to consider?**

**The report has been compiled by LucidTalk see: [www.lucidtalk.co.uk](http://www.lucidtalk.co.uk)**

The Data, Results, and Commentary enclosed in this report are confidential and subject to the provisions of the UK Data Protection Act and Irish Government Data Protection regulations. Any publication, distribution, or communication, of this report, or parts thereof, is strictly prohibited. Any publication or dissemination of this report, and/or parts of this report, can only be with the permission of the GUE/NGL in association with LucidTalk.

LucidTalk is a member of all recognised professional Polling and Market Research organisations, including the UK Market Research Society (UK-MRS), the British Polling Council (BPC), and ESOMAR (European Society of Market Research Organisations). The BPC are the UK professional body ensuring professional Polling and Market Research standards, and all polling, research, sampling, methodologies used, and results and reports production, for this project, are, and have been, carried out to the professional standards laid down by the BPC and AIMRO (Association of Irish Market Research Organisations).

Subject      LT Opinion Panel Polling Projects

Issue        8<sup>th</sup> December 2017: LT NI Opinion Panel Poll-Project  
                 – GUE/NGL sponsored Poll-Project: Final Results – Interim Report (Version 1)

                 Date (Base Version): 8<sup>th</sup> December 2017 (Version 1)

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## **LUCIDTALK TRACKER POLLS - Introduction and Background**

LucidTalk run scheduled regular 'Tracker' polls of their established Northern Ireland online Opinion Panel - usually on a quarterly basis (every three months). The LucidTalk Opinion Panel (now 10,422 members) consists of Northern Ireland residents (age 18+) and is balanced by gender, age-group, area of residence, and community background, in order to be demographically representative of Northern Ireland. This is the base report from the EU Parliamentary Group - **GUE/NGL (EUROPEAN UNION LEFT/NORDIC GREEN LEFT)** sponsored poll-project (December 2017) – All data and results belong to the GUE/NGL.

For this 'Tracker' poll-project our 10,422 member NI Opinion Panel was targeted, and invited to participate, 3,286 responses were received, and after data auditing to ensure:

- (a) 'one person-one vote' responses, and
  - (b) the collation of a robust, accurate, and balanced representative NI sample,
- 2,079 full responses were recorded and used for analysis in terms of the final results.

### **Methodology:**

Polling was carried out by Belfast based polling and market research company LucidTalk. The project was carried out online for a period of 80 Hours from 1pm 1<sup>st</sup> December 2017 to 9pm 4<sup>th</sup> December 2017 (80 Hours). The project targeted the established Northern Ireland (NI) LucidTalk online Opinion Panel (10,422 members) which is balanced by gender, age-group, area of residence, and community background, in order to be demographically representative of Northern Ireland. 3,286 full responses were received, and a data auditing process was carried out to ensure all completed poll-surveys were genuine 'one-person, one-vote' responses, and also to collate a robust and accurate balanced NI representative sample. This resulted in 2,079 responses being considered in terms of the final results - the results presented in this report.

All data results have been weighted by gender and community background to reflect the demographic composition of Northern Ireland resulting in 2,079 responses being considered in terms of the final results. All data results produced are accurate to a margin of error of +/-3.0%, at 95% confidence.

All polls and surveys may be subject to sources of error, including but not limited to, sampling error, coverage error, and measurement error. All reported margins of sampling error include the computed design effects for weighting.

### **LucidTalk – Professional Credentials**

LucidTalk is a member of all recognised professional Polling and Market Research organisations, including the UK Market Research Society (UK-MRS), the British Polling Council (BPC), and ESOMAR (European Society of Market Research organisations). The BPC are the primary UK professional body ensuring professional Polling and Market Research standards. All polling, research, sampling, methodologies used, market research projects and results and reports production are, and have been, carried out to the professional standards laid down by the BPC and AIMRO (Association of Irish Market Research Organisations).

## LT December 2017 NI Tracker Poll – GUE/NGL Poll Project:

### FULL BASE REPORT

LT NI 'Tracker' Polls: GUE/NGL sponsored poll-project December 2017 – Topics include: NI and EU/Brexit issues

#### KEY POINTS AND HEADLINES

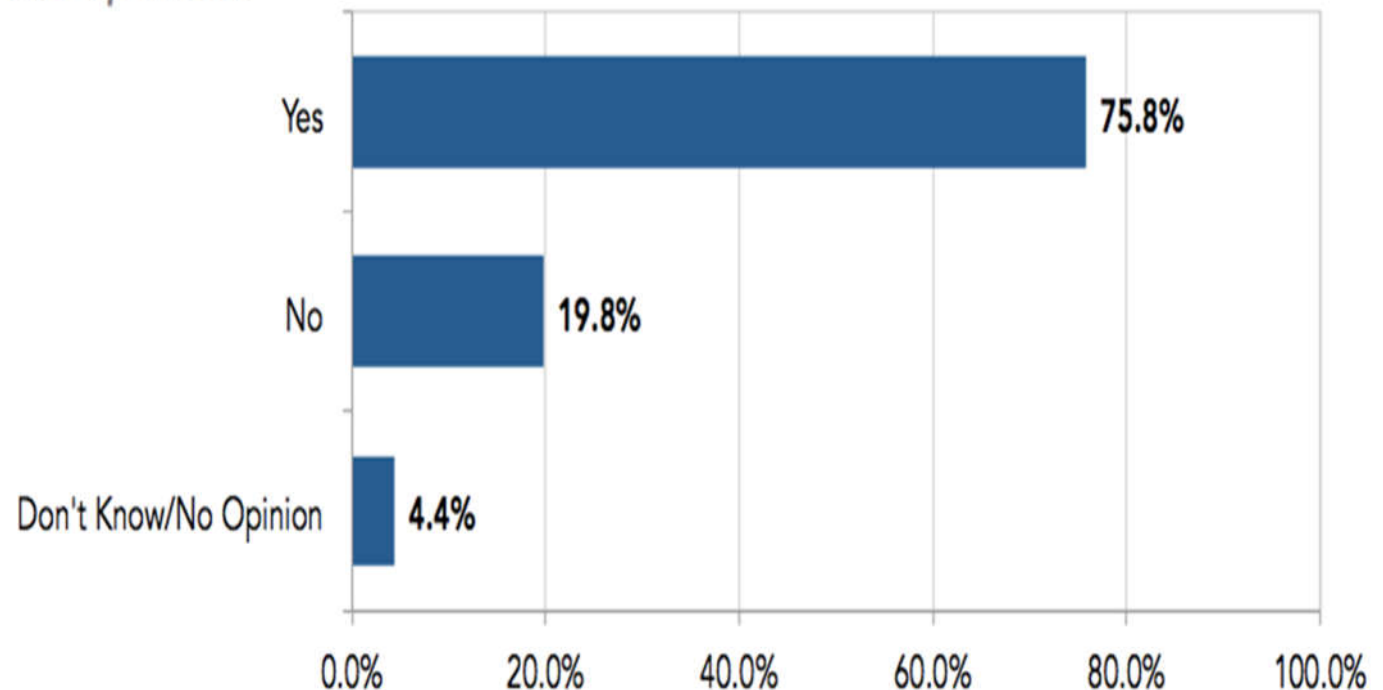
As this is a client sponsored project LT will only present here the main project results (in graphical form) including some key demographic analyses. No commentary will be provided.

#### TOTAL RESULTS – POLL QUESTION 1

**NI Opinion Panel Tracker Poll (online) December 2017 -  
2,079 Responses (Weighted by Gender and Community - NI representative sample)**

**In the context of Brexit, do you believe that EU standards should be maintained, including in relation to food safety, environment and consumer standards?**

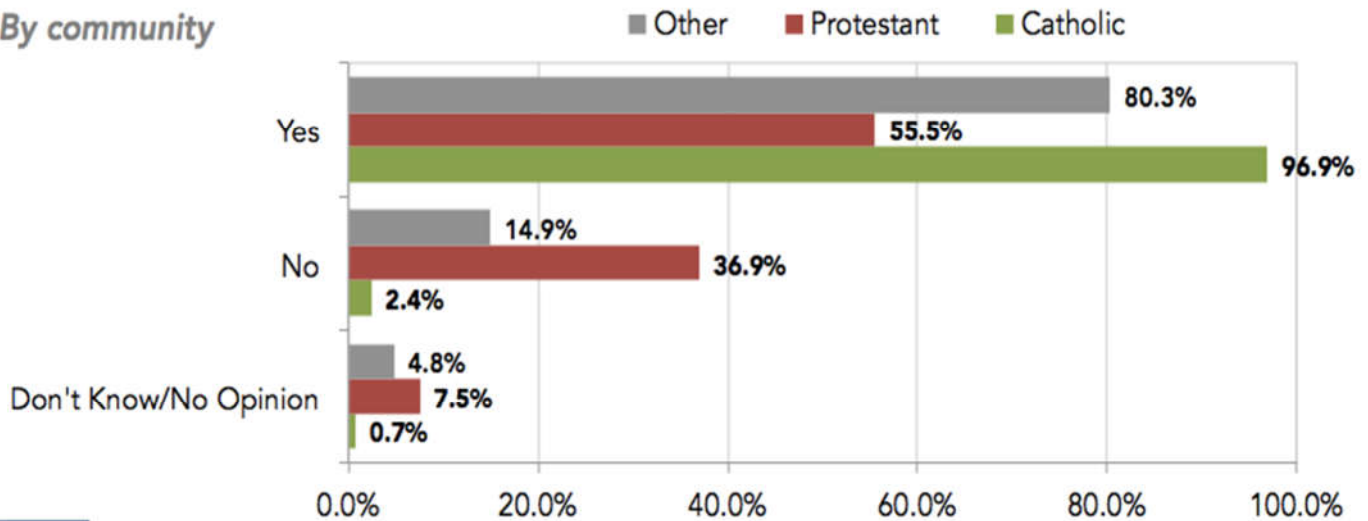
*All respondents*



LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential

**In the context of Brexit, do you believe that EU standards should be maintained, including in relation to food safety, environment and consumer standards?**

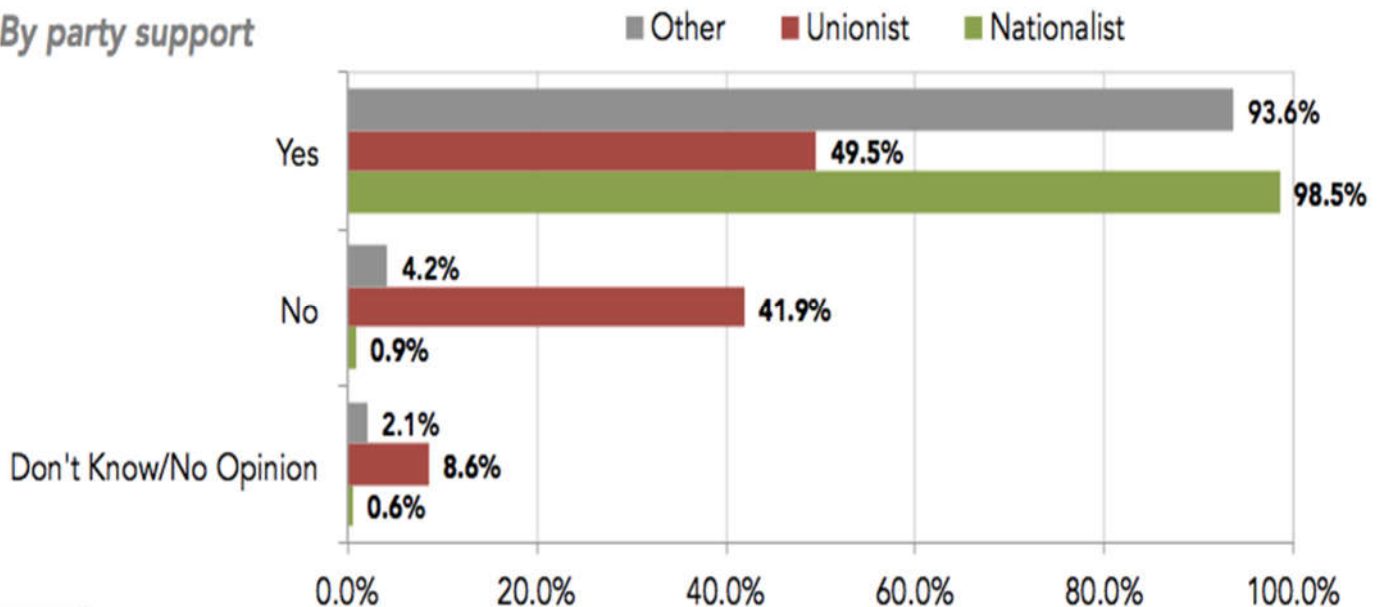
*By community*



LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential

**In the context of Brexit, do you believe that EU standards should be maintained, including in relation to food safety, environment and consumer standards?**

*By party support*

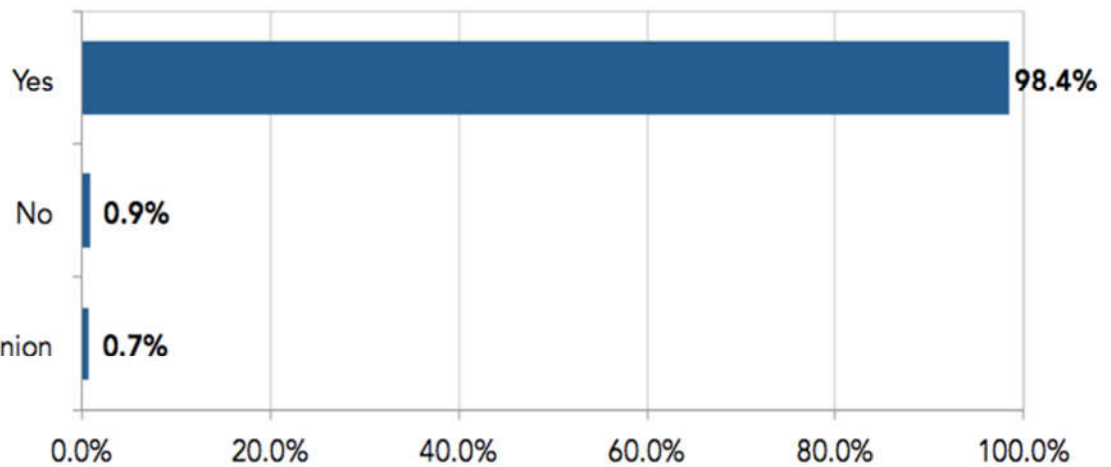


LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential

**In the context of Brexit, do you believe that EU standards should be maintained, including in relation to food safety, environment and consumer standards?**

*By nationality:*

Irish only

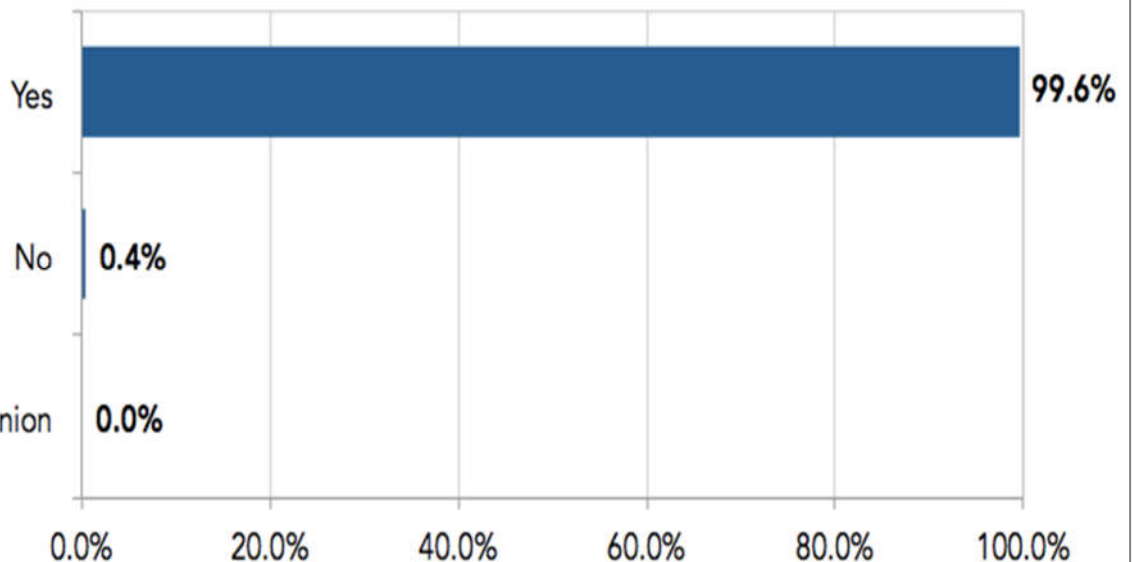


LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential

**In the context of Brexit, do you believe that EU standards should be maintained, including in relation to food safety, environment and consumer standards?**

*By nationality:*

Irish &  
Northern Irish



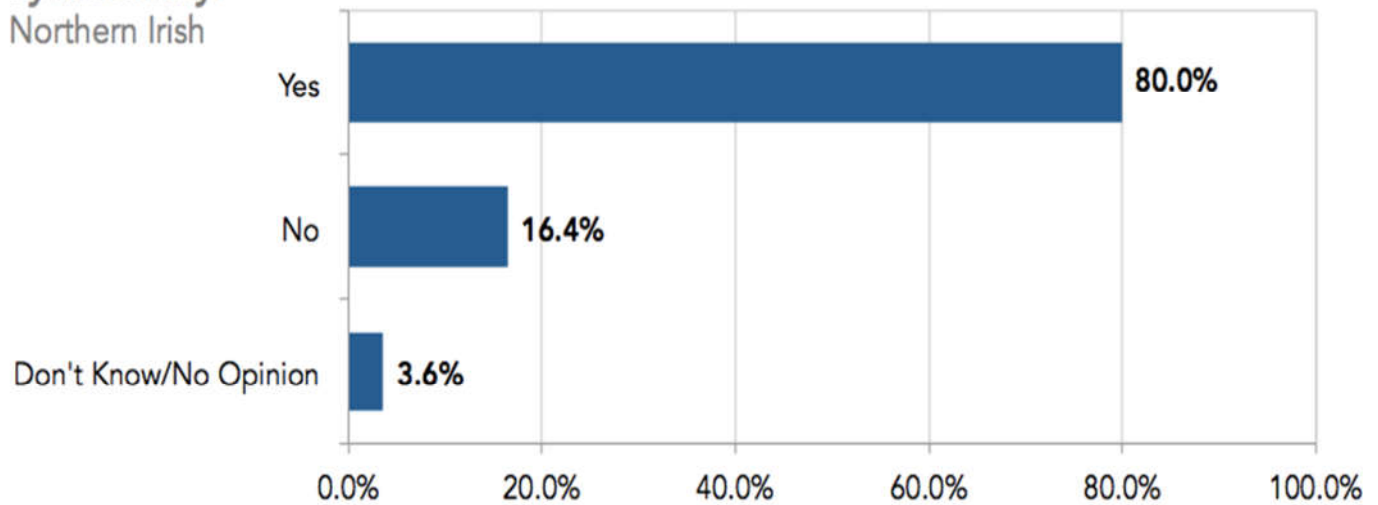
LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential



**In the context of Brexit, do you believe that EU standards should be maintained, including in relation to food safety, environment and consumer standards?**

*By nationality:*

Northern Irish

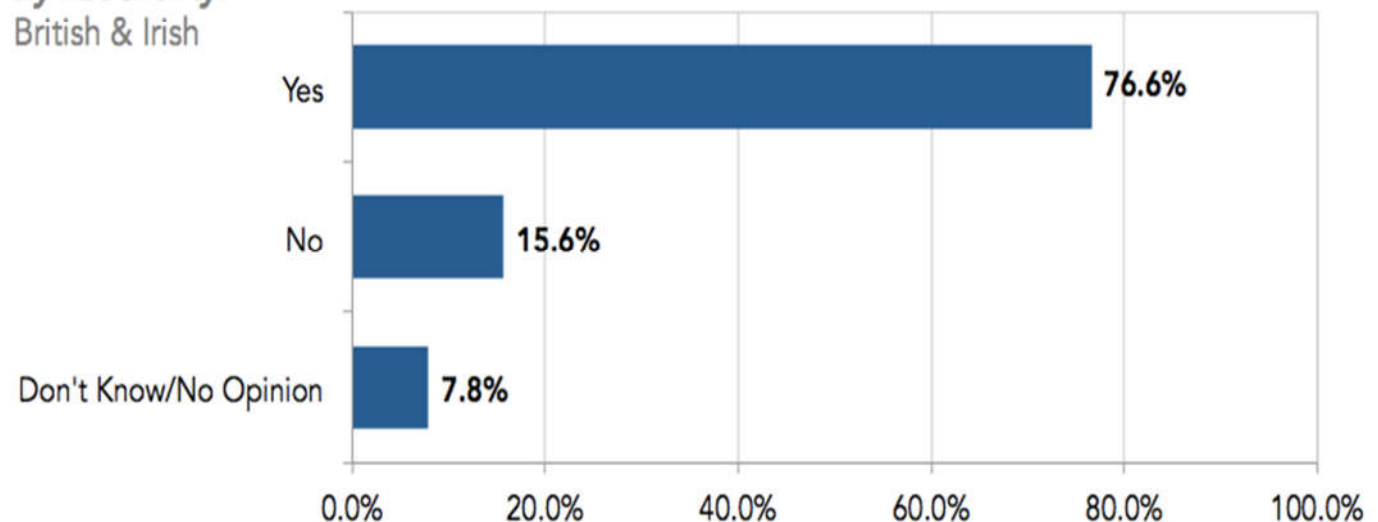


LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential

**In the context of Brexit, do you believe that EU standards should be maintained, including in relation to food safety, environment and consumer standards?**

*By nationality:*

British & Irish

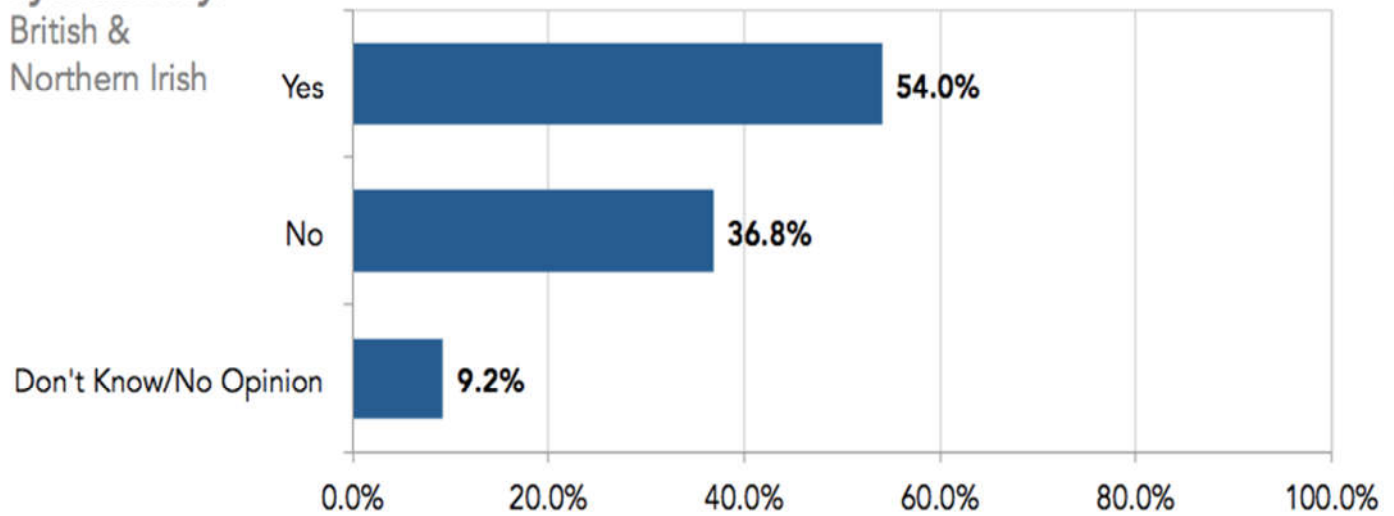


LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential

**In the context of Brexit, do you believe that EU standards should be maintained, including in relation to food safety, environment and consumer standards?**

*By nationality:*

British &  
Northern Irish

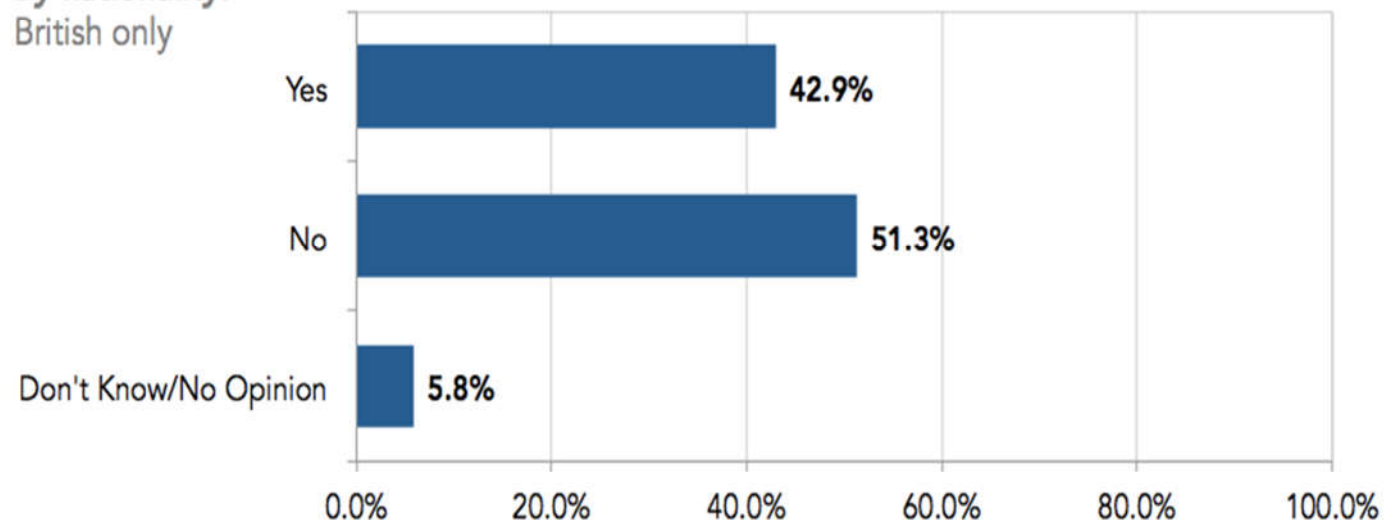


LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential

**In the context of Brexit, do you believe that EU standards should be maintained, including in relation to food safety, environment and consumer standards?**

*By nationality:*

British only



LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential

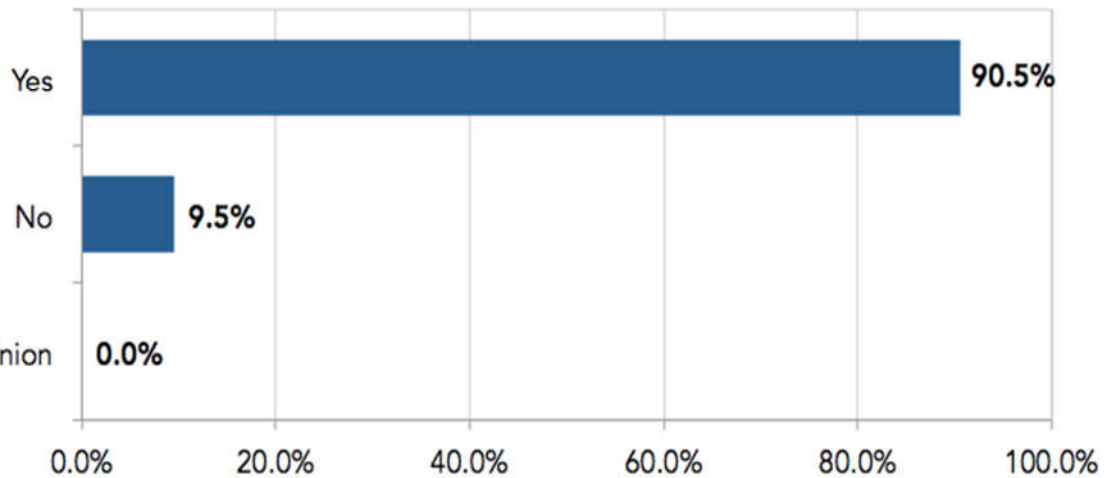


**In the context of Brexit, do you believe that EU standards should be maintained, including in relation to food safety, environment and consumer standards?**

**By nationality:**

Other

(EU & non-EU)



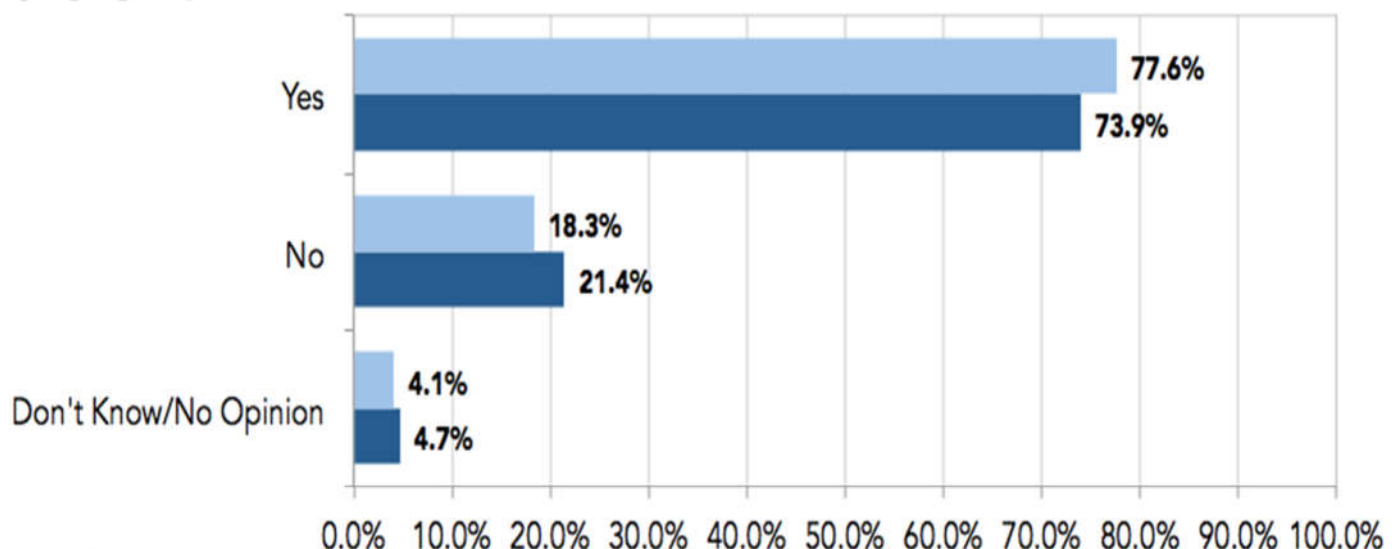
LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential

**In the context of Brexit, do you believe that EU standards should be maintained, including in relation to food safety, environment and consumer standards?**

**By age group**

18-44 years

45+ years

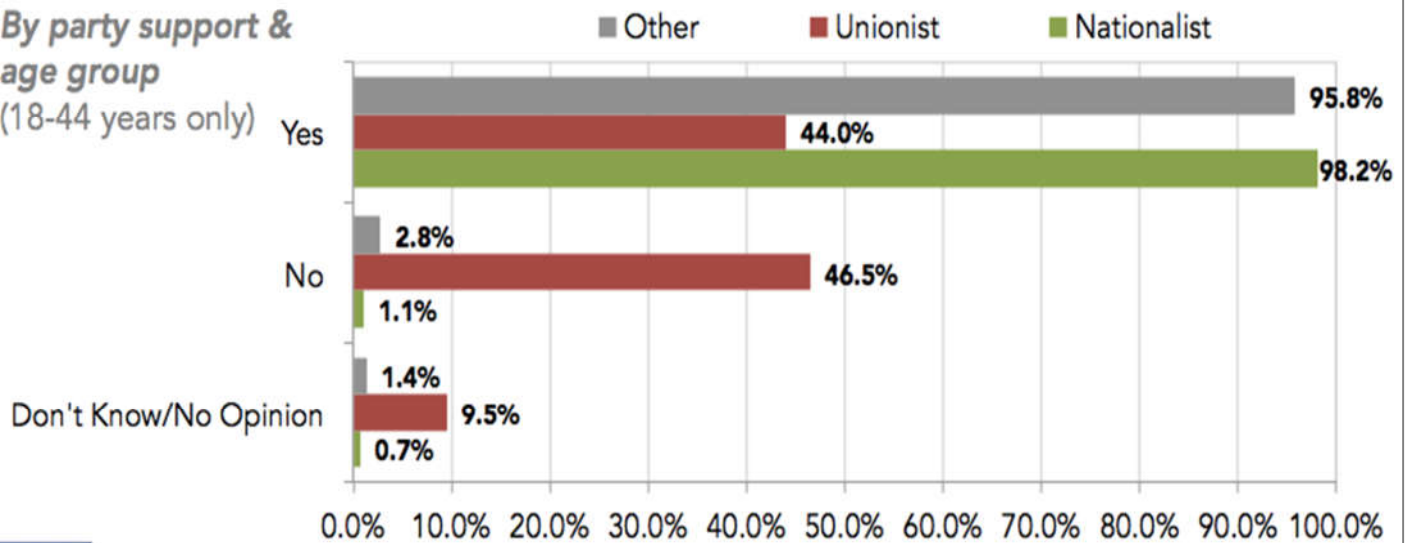


LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential

**In the context of Brexit, do you believe that EU standards should be maintained, including in relation to food safety, environment and consumer standards?**

*By party support & age group*

(18-44 years only)

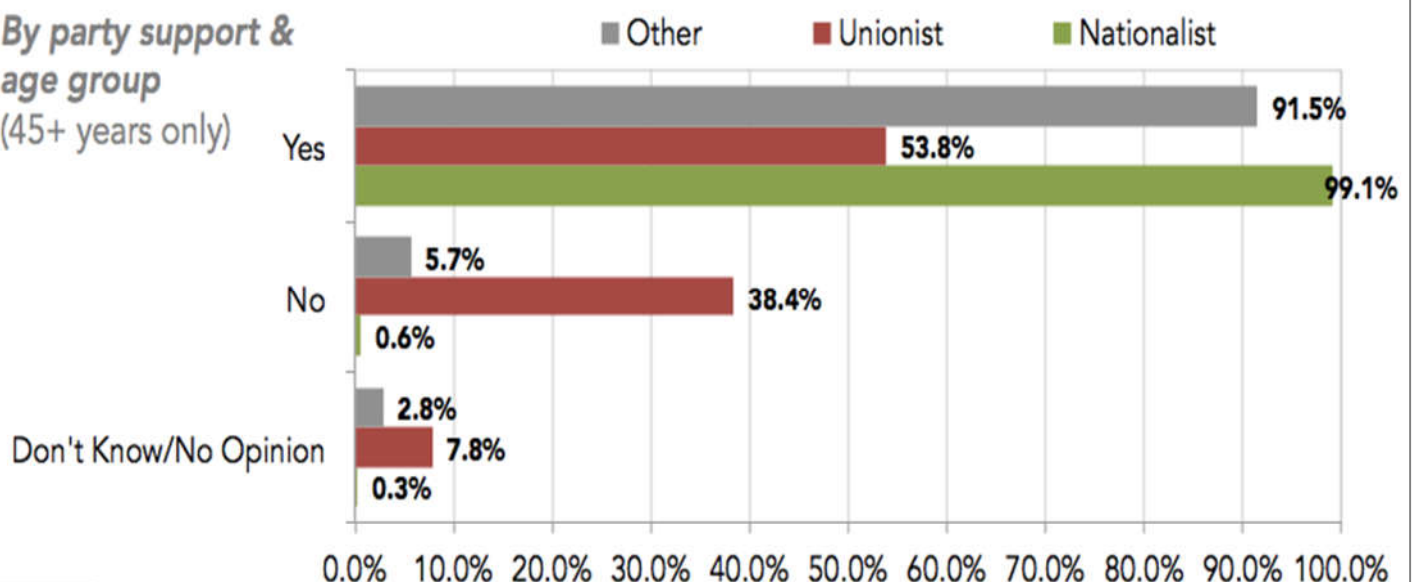


LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential

**In the context of Brexit, do you believe that EU standards should be maintained, including in relation to food safety, environment and consumer standards?**

*By party support & age group*

(45+ years only)



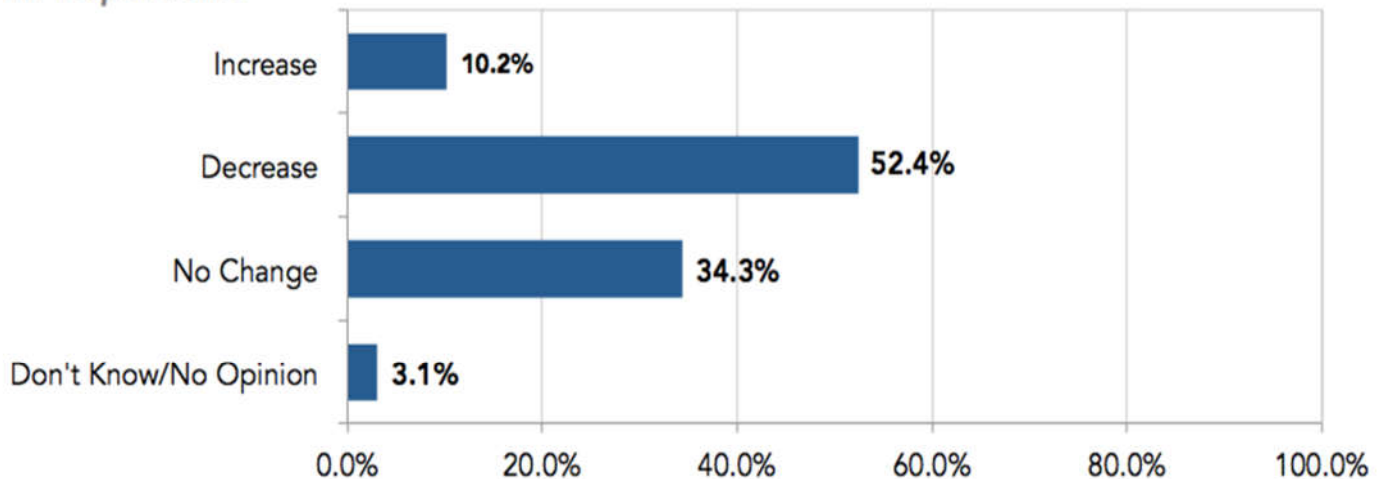
LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential

## QUESTION TWO

**NI Opinion Panel Tracker Poll (online) December 2017 -  
2,079 Responses (Weighted by Gender and Community - NI representative sample)**

**Do you believe that, post-Brexit, there will be a decrease, increase, or 'no change', in terms of the rights that people currently enjoy?**

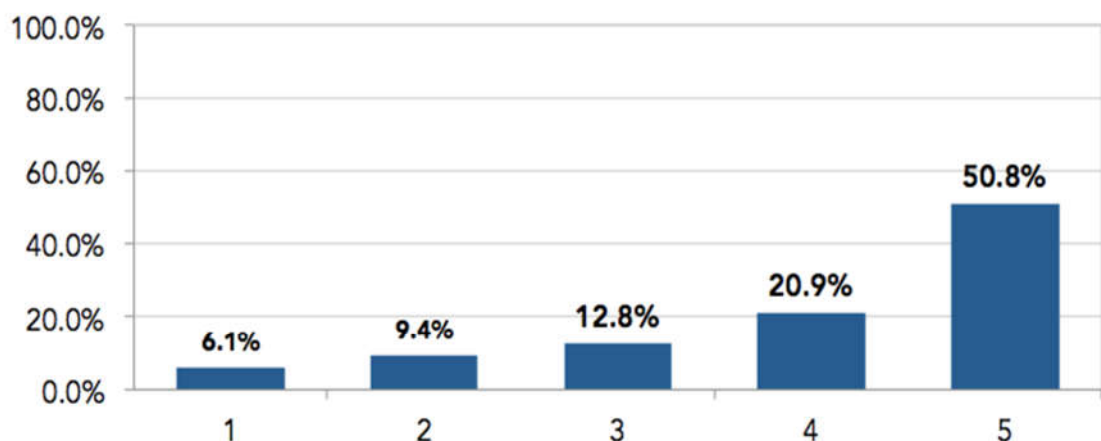
*All respondents*



LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential

**You answered 'Decrease in Rights' for the previous question - Which rights would be 'most decreased' or most affected post-Brexit?**

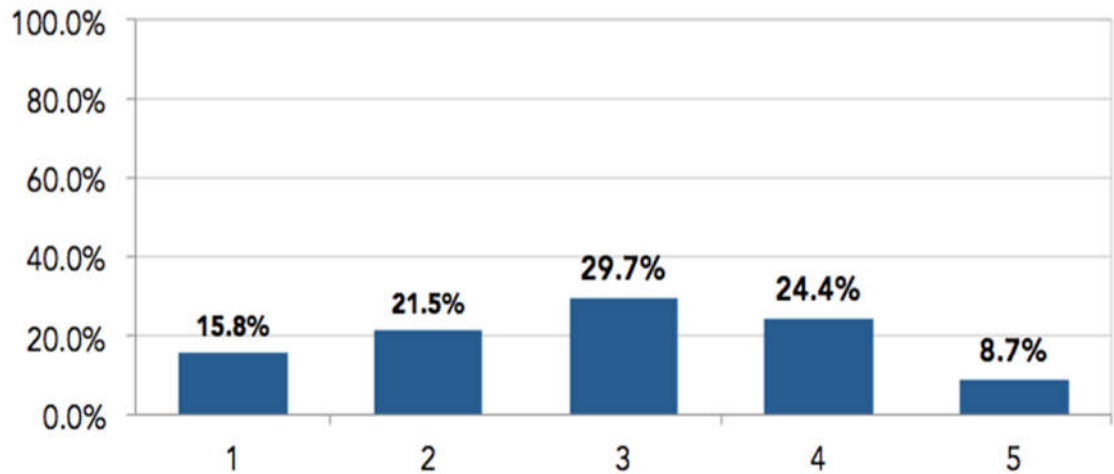
*Language rights*



LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential

**You answered 'Decrease in Rights' for the previous question - Which rights would be 'most decreased' or most affected post-Brexit?**

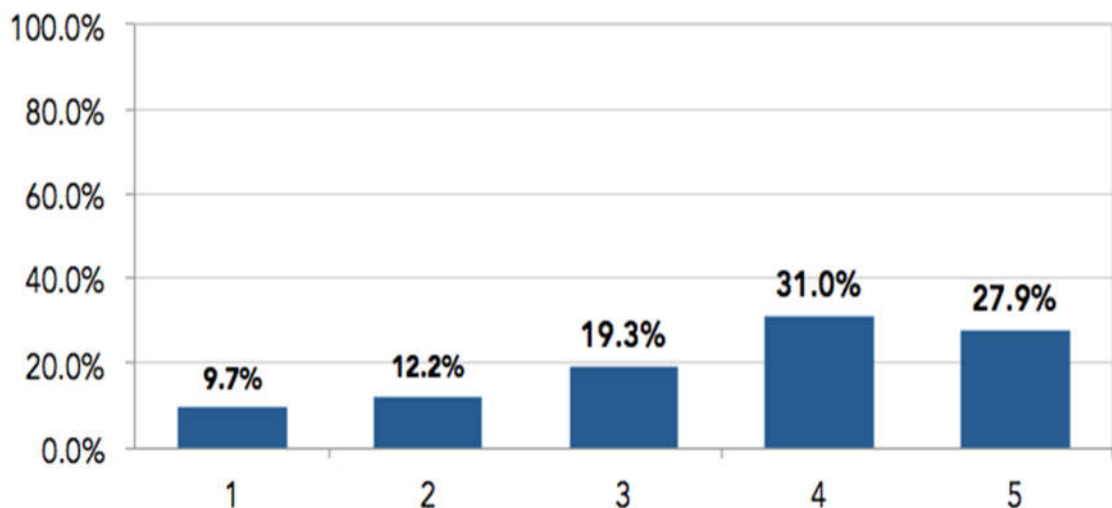
*Freedom from discrimination*



LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential

**You answered 'Decrease in Rights' for the previous question - Which rights would be 'most decreased' or most affected post-Brexit?**

*Political rights*

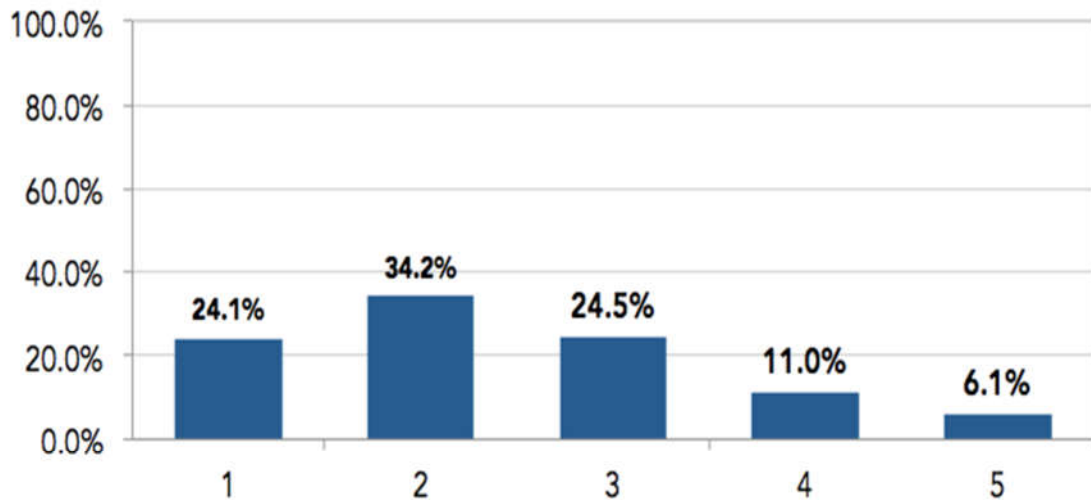


LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential



You answered 'Decrease in Rights' for the previous question - Which rights would be 'most decreased' or most affected post-Brexit?

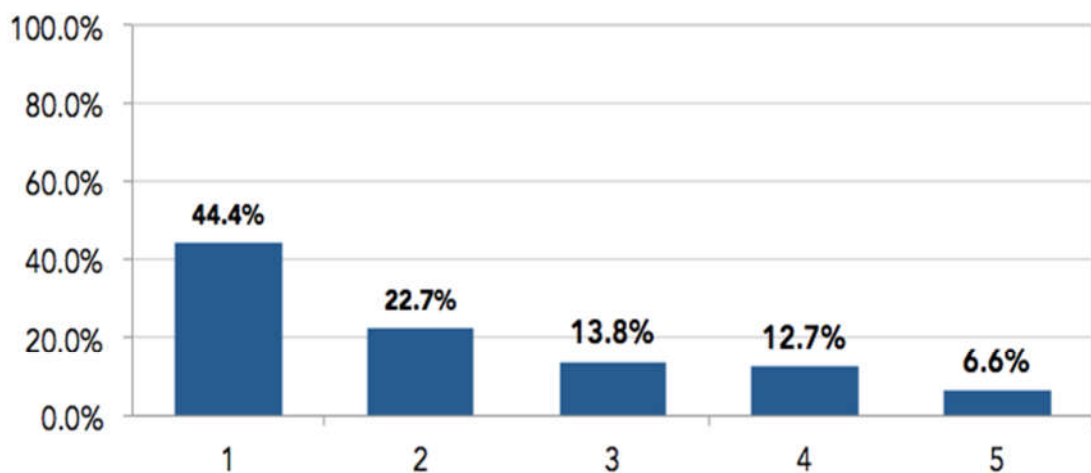
### Justice rights



LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential

You answered 'Decrease in Rights' for the previous question - Which rights would be 'most decreased' or most affected post-Brexit?

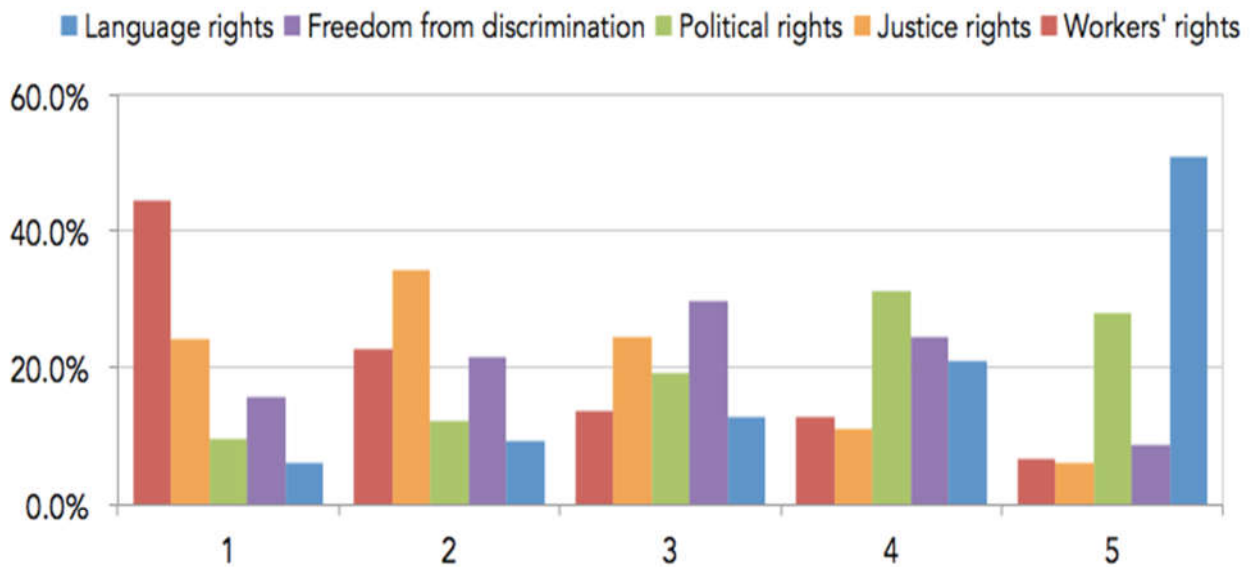
### Workers' rights



LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential



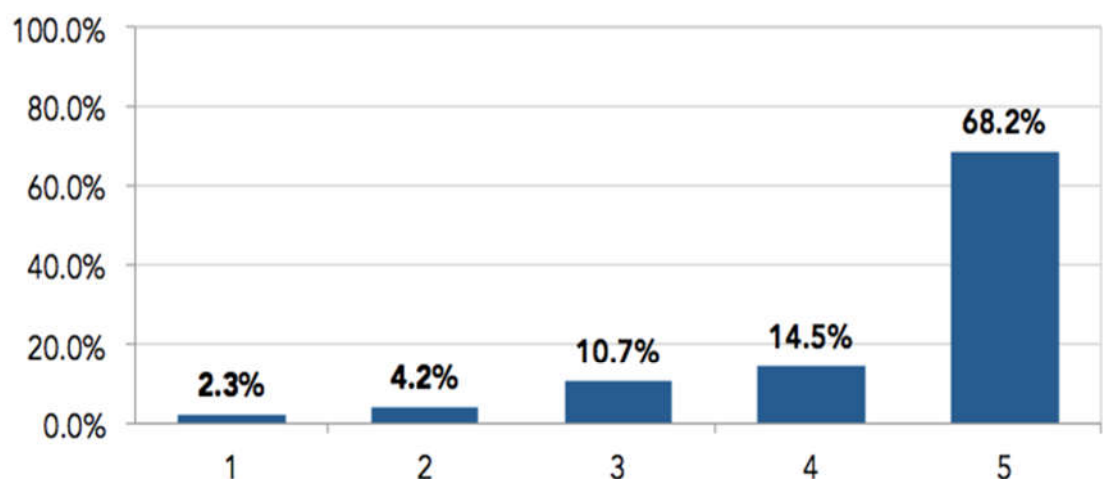
**You answered 'Decrease in Rights' for the previous question - Which rights would be 'most decreased' or most affected post-Brexit?**



LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential

**You answered 'No change in Rights' for the previous question - However, which of the following rights do you think could be 'most affected' post-Brexit?**

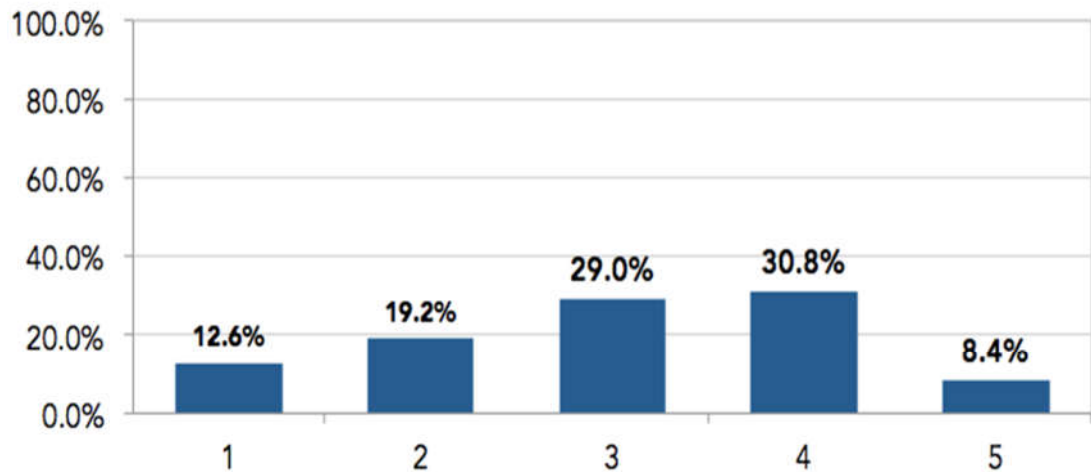
*Language rights*



LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential

**You answered 'Increase in Rights' for the previous question - Which rights do you think would be 'most increased' or most affected post-Brexit?**

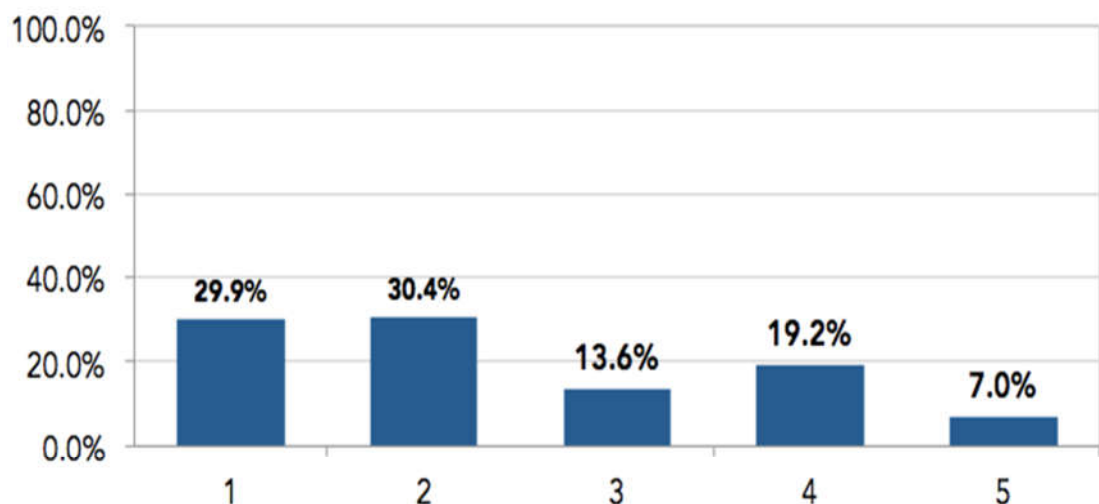
*Freedom from discrimination*



LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential

**You answered 'Increase in Rights' for the previous question - Which rights do you think would be 'most increased' or most affected post-Brexit?**

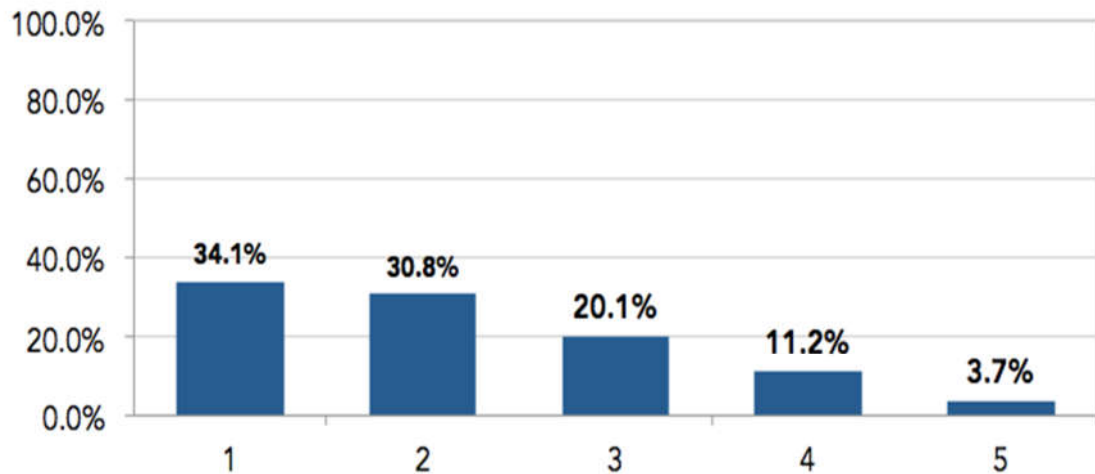
*Political rights*



LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential

**You answered 'Increase in Rights' for the previous question - Which rights do you think would be 'most increased' or most affected post-Brexit?**

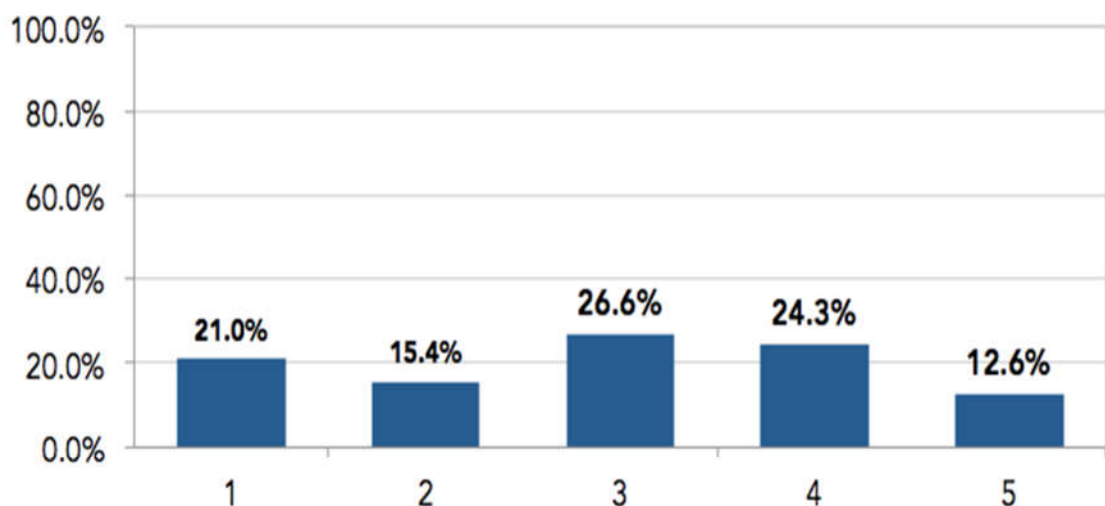
*Justice rights*



LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential

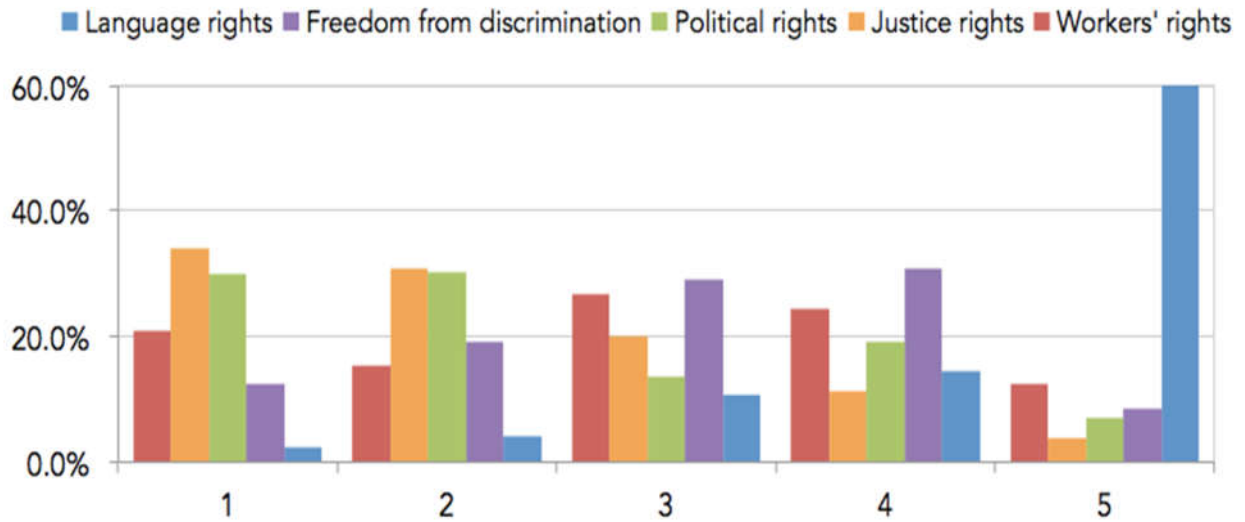
**You answered 'Increase in Rights' for the previous question - Which rights do you think would be 'most increased' or most affected post-Brexit?**

*Workers' rights*



LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential

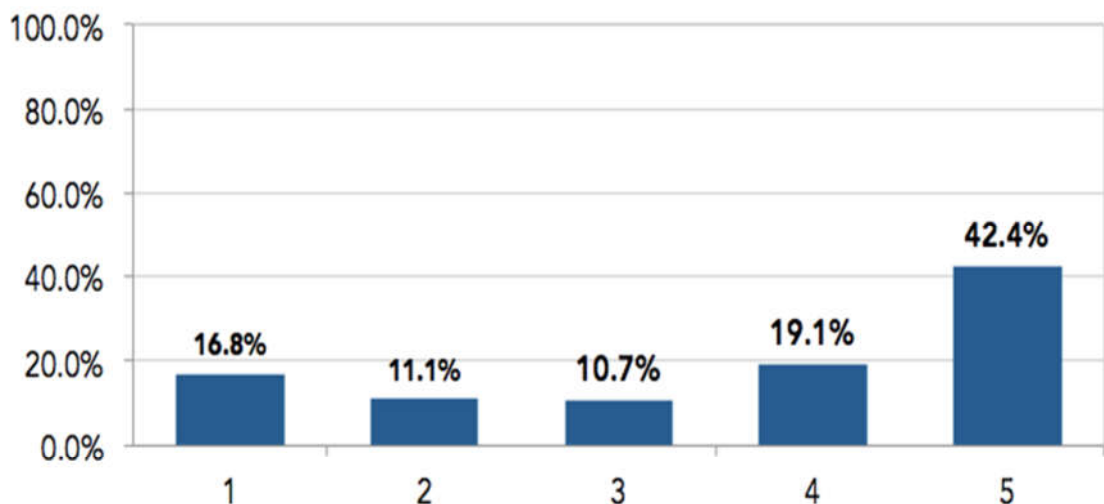
**You answered 'Increase in Rights' for the previous question - Which rights do you think would be 'most increased' or most affected post-Brexit?**



LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential

**You answered 'No change in Rights' for the previous question - However, which of the following rights do you think could be 'most affected' post-Brexit?**

### Language rights

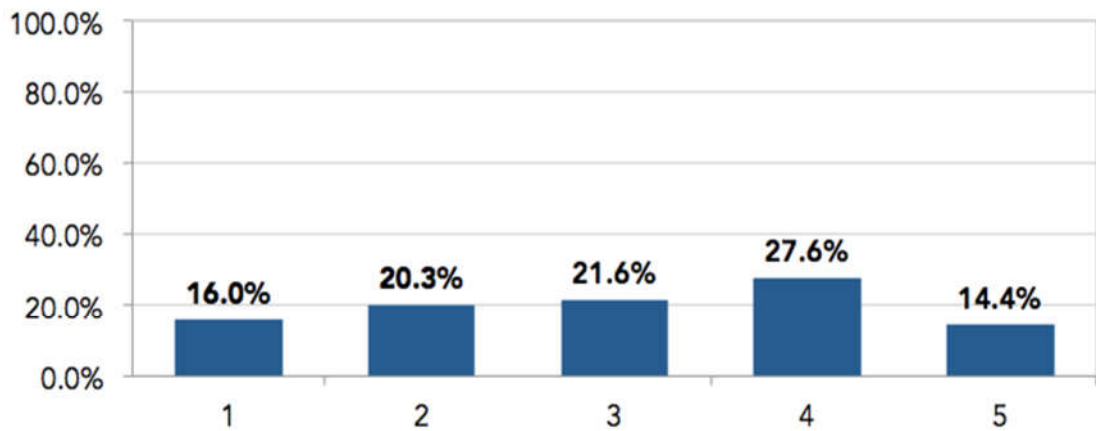


LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential



**You answered 'No change in Rights' for the previous question - However, which of the following rights do you think could be 'most affected' post-Brexit?**

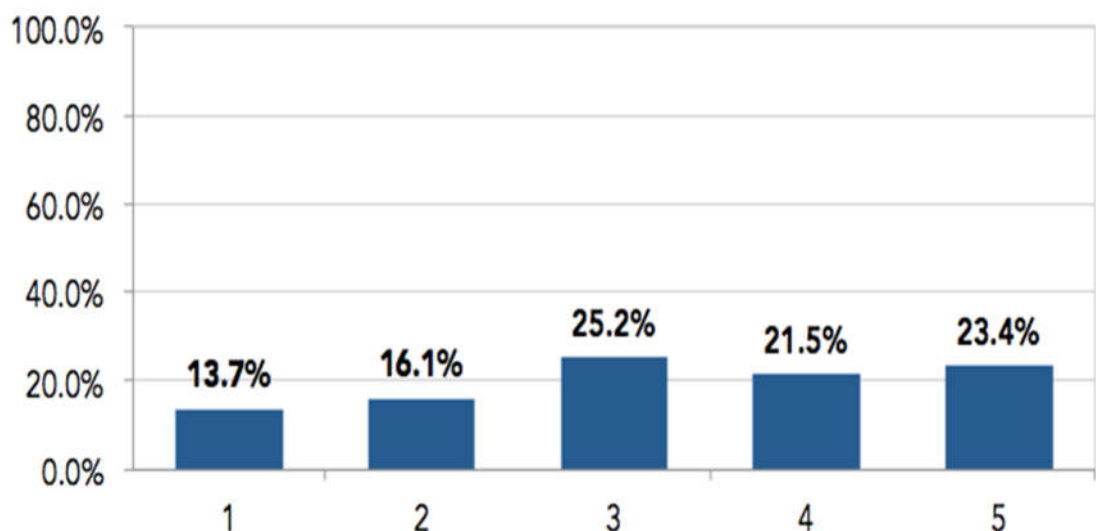
*Freedom from discrimination*



LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential

**You answered 'No change in Rights' for the previous question - However, which of the following rights do you think could be 'most affected' post-Brexit?**

*Political rights*

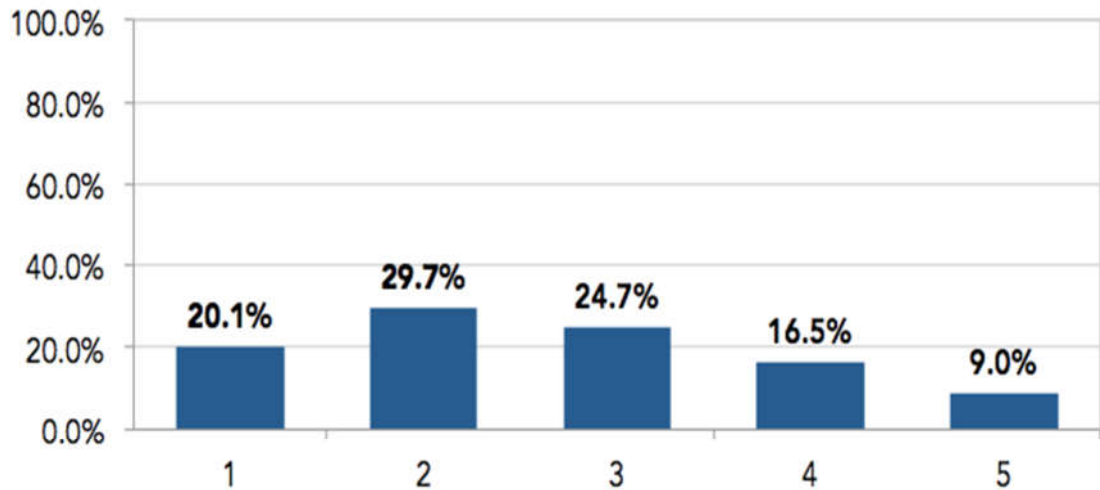


LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential



You answered 'No change in Rights' for the previous question - However, which of the following rights do you think could be 'most affected' post-Brexit?

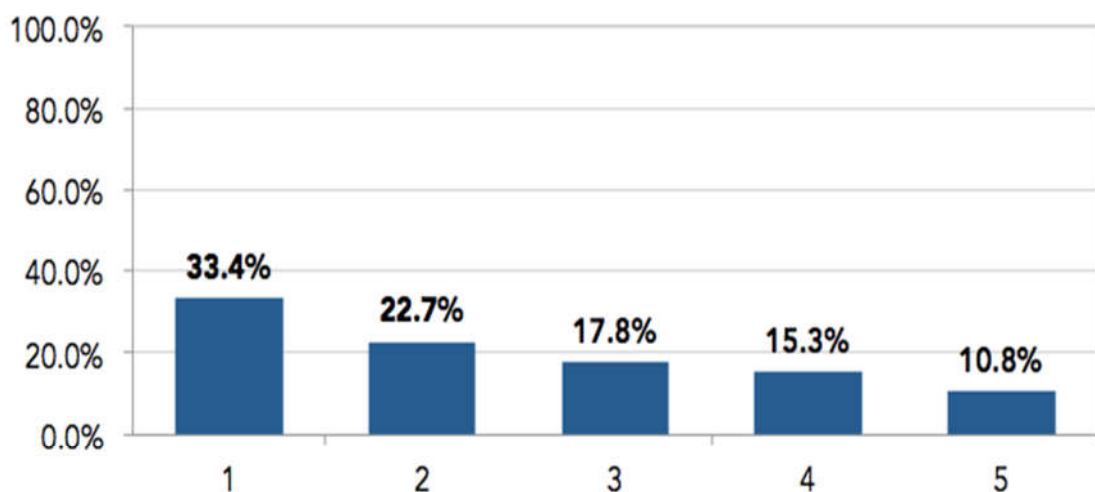
*Justice rights*



LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential

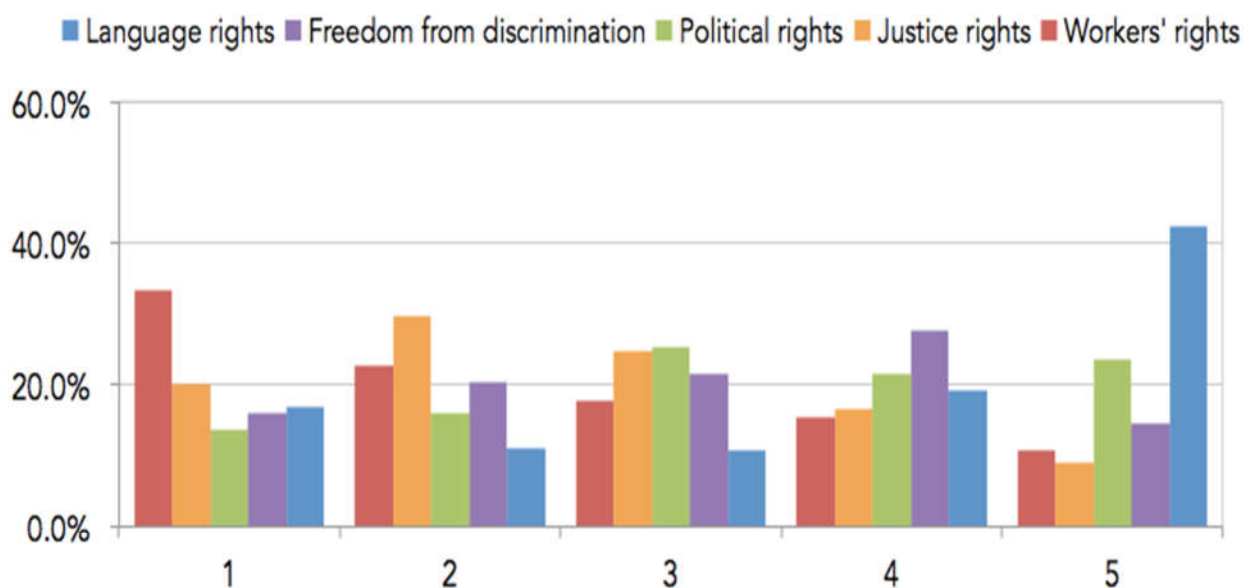
You answered 'No change in Rights' for the previous question - However, which of the following rights do you think could be 'most affected' post-Brexit?

*Workers' rights*



LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential

**You answered 'No change in Rights' for the previous question - However, which of the following rights do you think could be 'most affected' post-Brexit?**



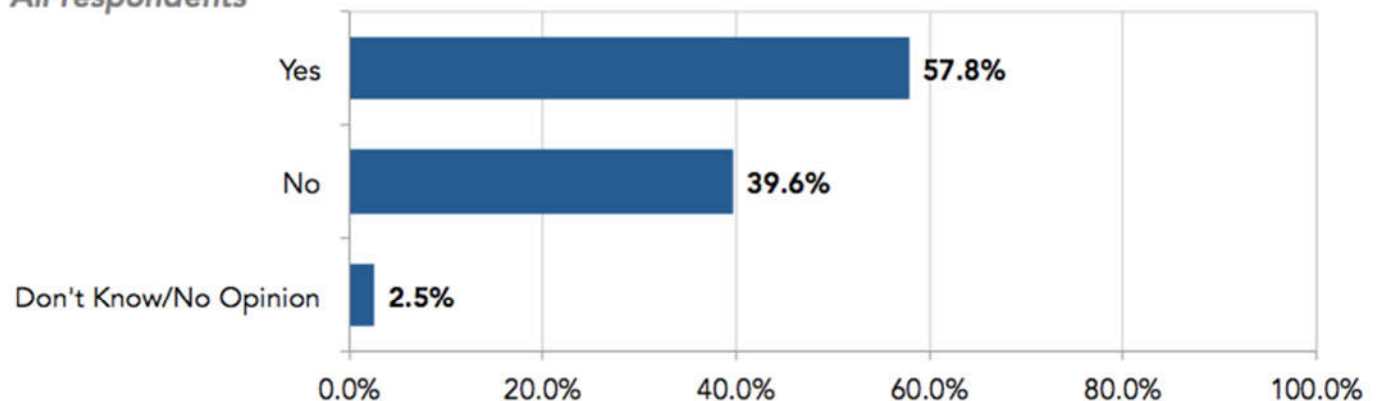
LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential

## QUESTION THREE

**NI Opinion Panel Tracker Poll (online) December 2017 -  
2,079 Responses (Weighted by Gender and Community - NI representative sample)**

**Do you feel that Northern Ireland should have some form of special or unique status that would mean that Northern Ireland stays in the EU customs union and the EU single market and therefore avoid a hard border?**

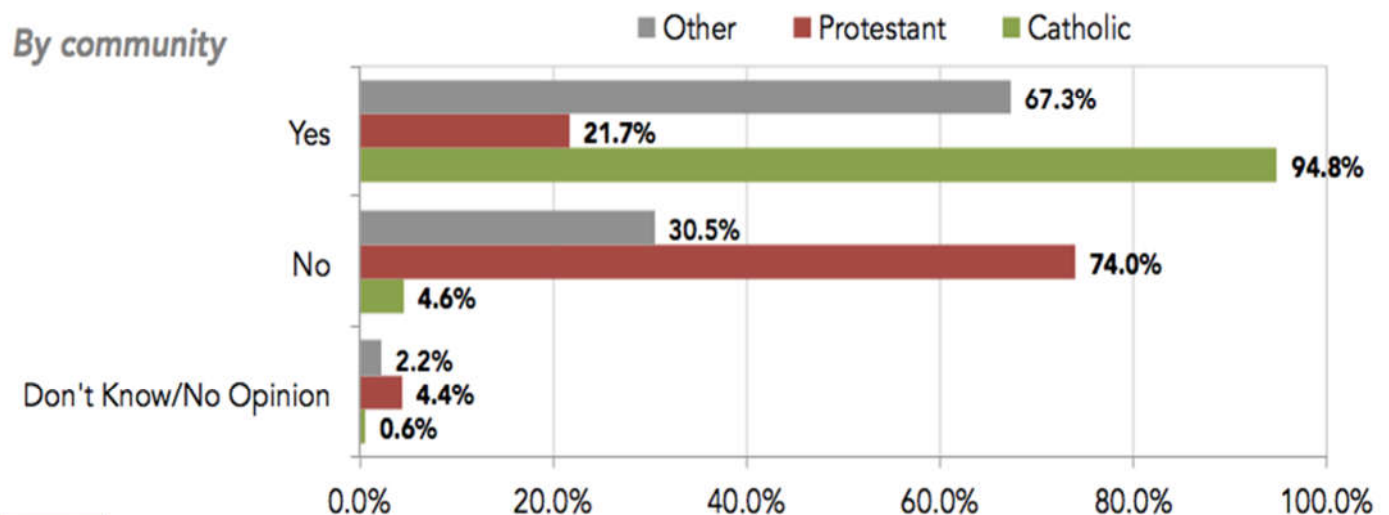
*All respondents*



LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential

**Do you feel that Northern Ireland should have some form of special or unique status that would mean that Northern Ireland stays in the EU customs union and the EU single market and therefore avoid a hard border?**

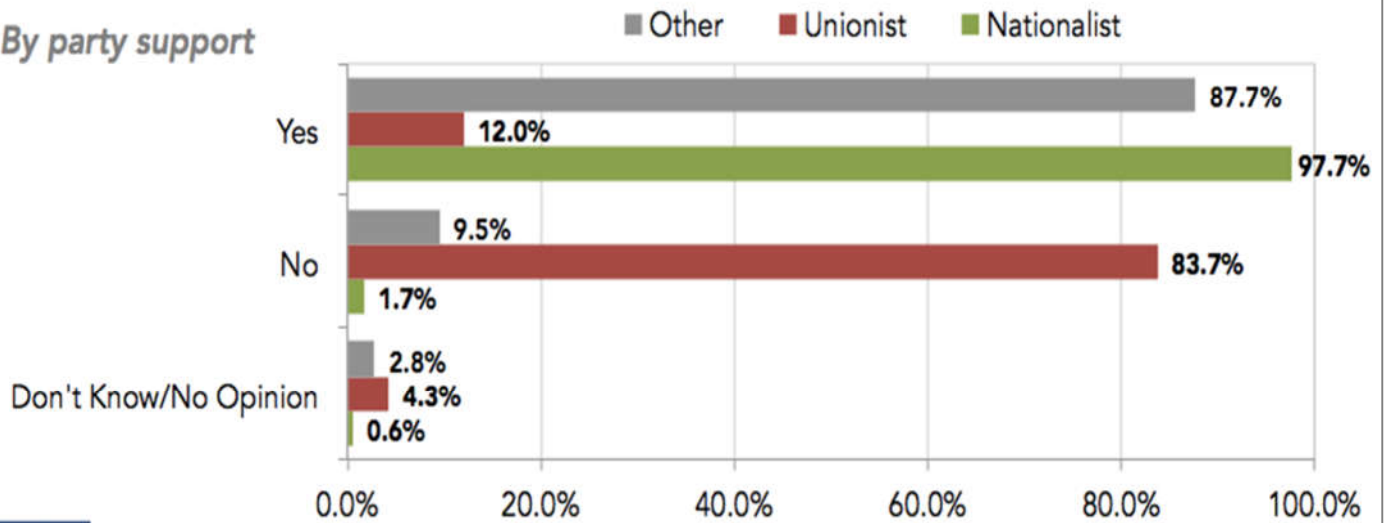
*By community*



LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential

**Do you feel that Northern Ireland should have some form of special or unique status that would mean that Northern Ireland stays in the EU customs union and the EU single market and therefore avoid a hard border?**

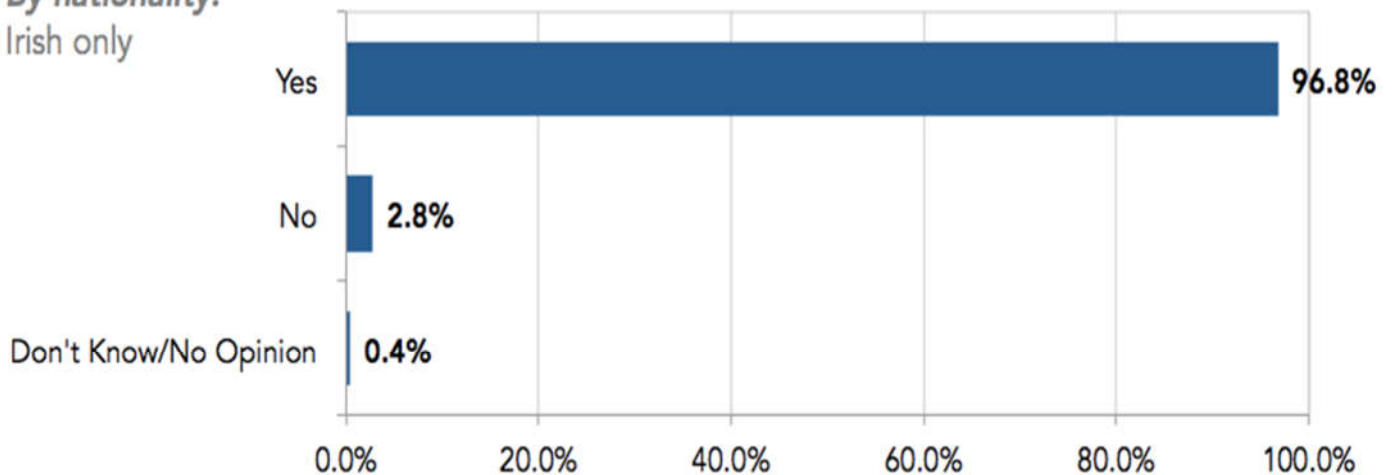
*By party support*



LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential

**Do you feel that Northern Ireland should have some form of special or unique status that would mean that Northern Ireland stays in the EU customs union and the EU single market and therefore avoid a hard border?**

*By nationality:*  
Irish only



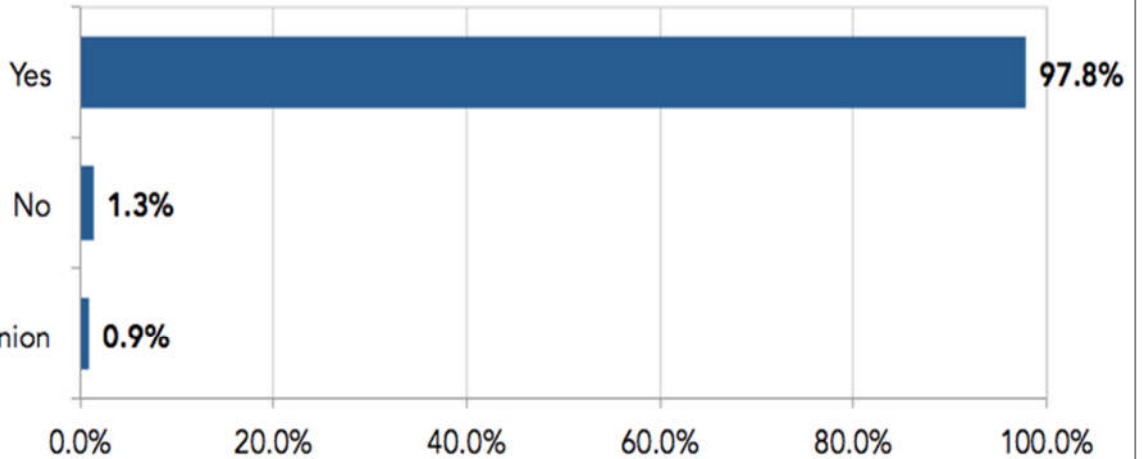
LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential



**Do you feel that Northern Ireland should have some form of special or unique status that would mean that Northern Ireland stays in the EU customs union and the EU single market and therefore avoid a hard border?**

*By nationality:*

Irish &  
Northern Irish

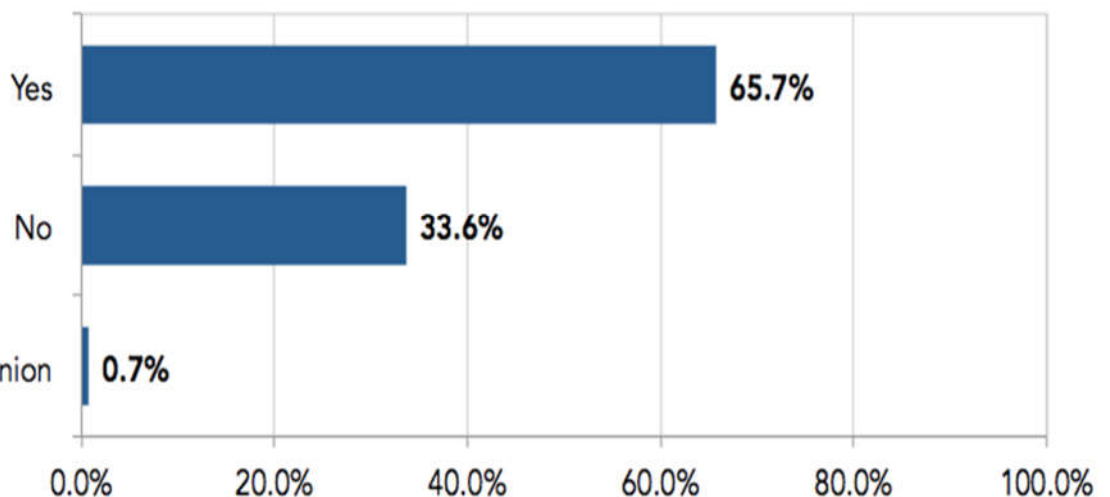


LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential

**Do you feel that Northern Ireland should have some form of special or unique status that would mean that Northern Ireland stays in the EU customs union and the EU single market and therefore avoid a hard border?**

*By nationality:*

Northern Irish



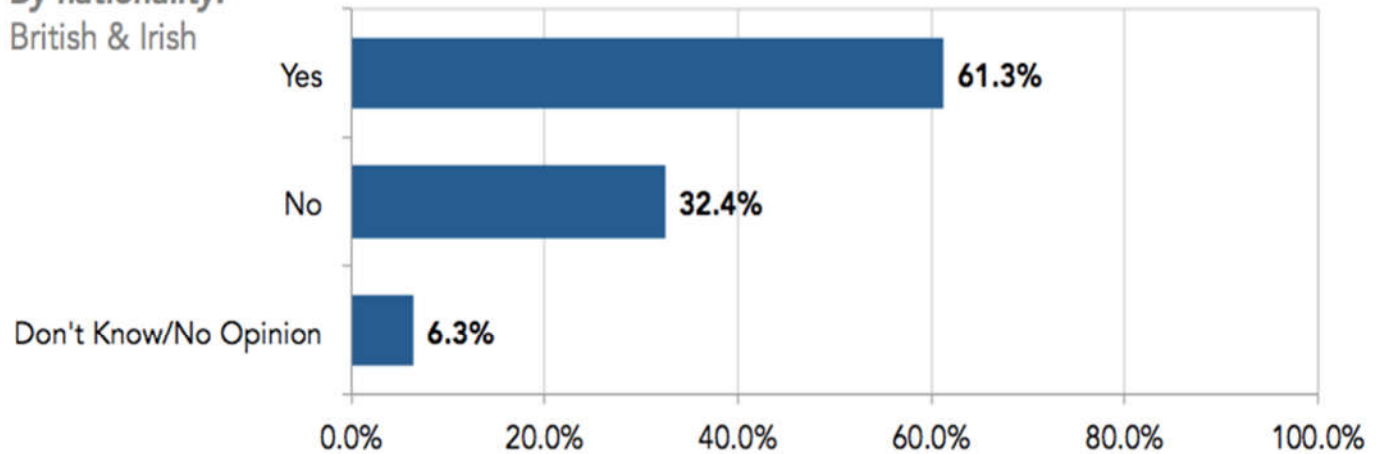
LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential



**Do you feel that Northern Ireland should have some form of special or unique status that would mean that Northern Ireland stays in the EU customs union and the EU single market and therefore avoid a hard border?**

*By nationality:*

British & Irish



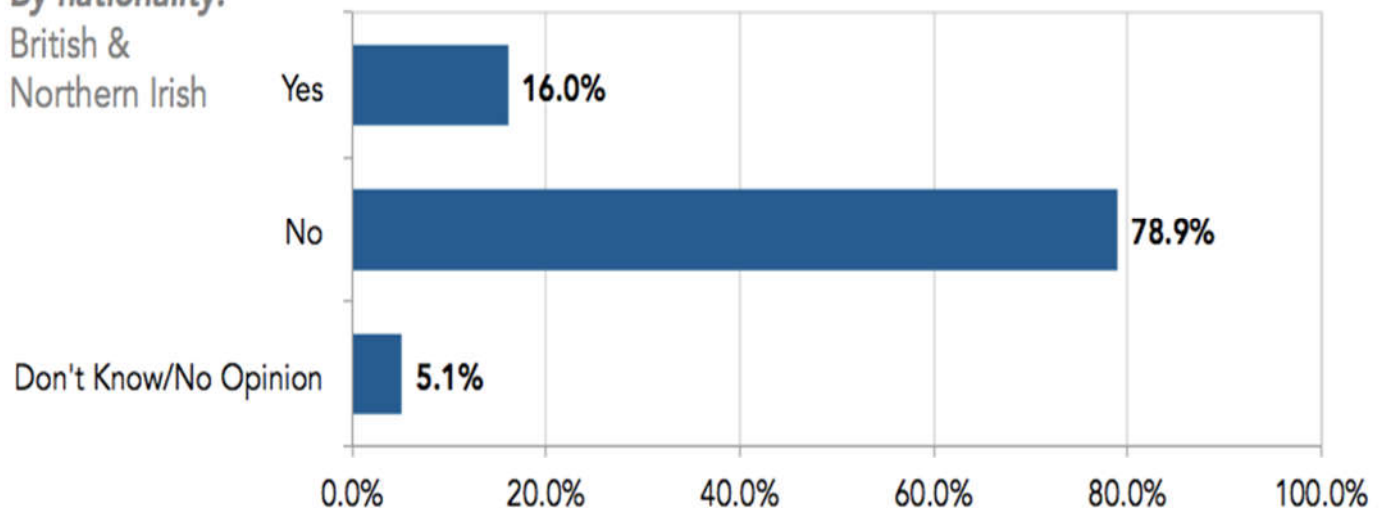
LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential

**Do you feel that Northern Ireland should have some form of special or unique status that would mean that Northern Ireland stays in the EU customs union and the EU single market and therefore avoid a hard border?**

*By nationality:*

British &

Northern Irish

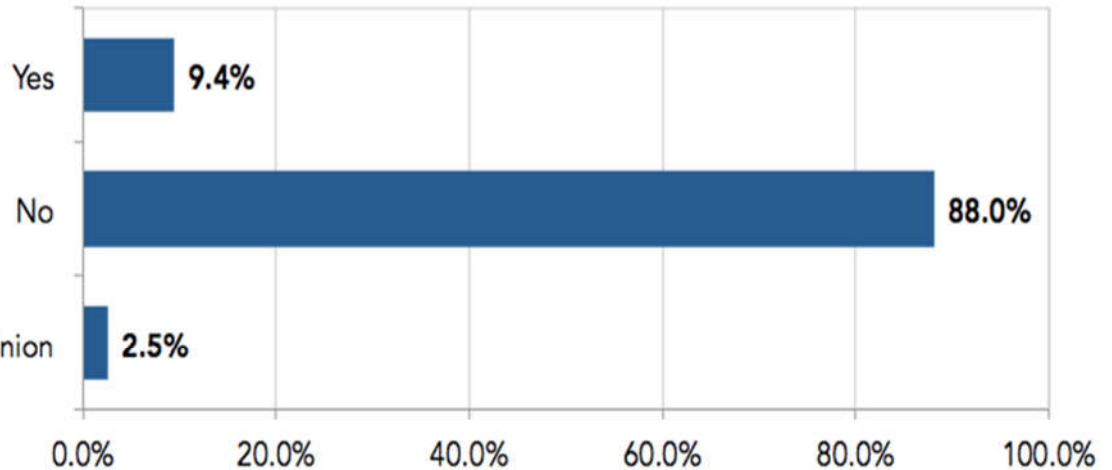


LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential

**Do you feel that Northern Ireland should have some form of special or unique status that would mean that Northern Ireland stays in the EU customs union and the EU single market and therefore avoid a hard border?**

*By nationality:*

British only

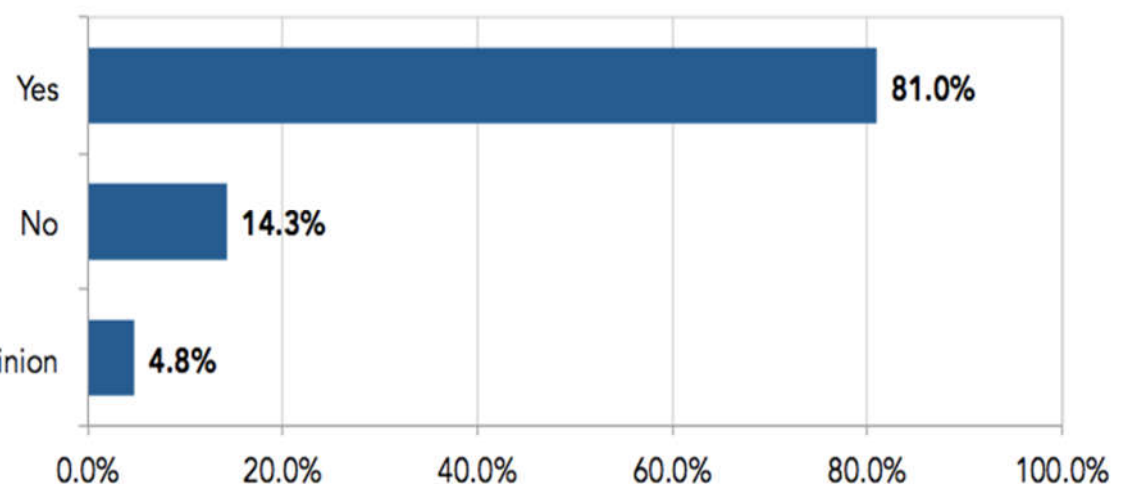


LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential

**Do you feel that Northern Ireland should have some form of special or unique status that would mean that Northern Ireland stays in the EU customs union and the EU single market and therefore avoid a hard border?**

*By nationality:*

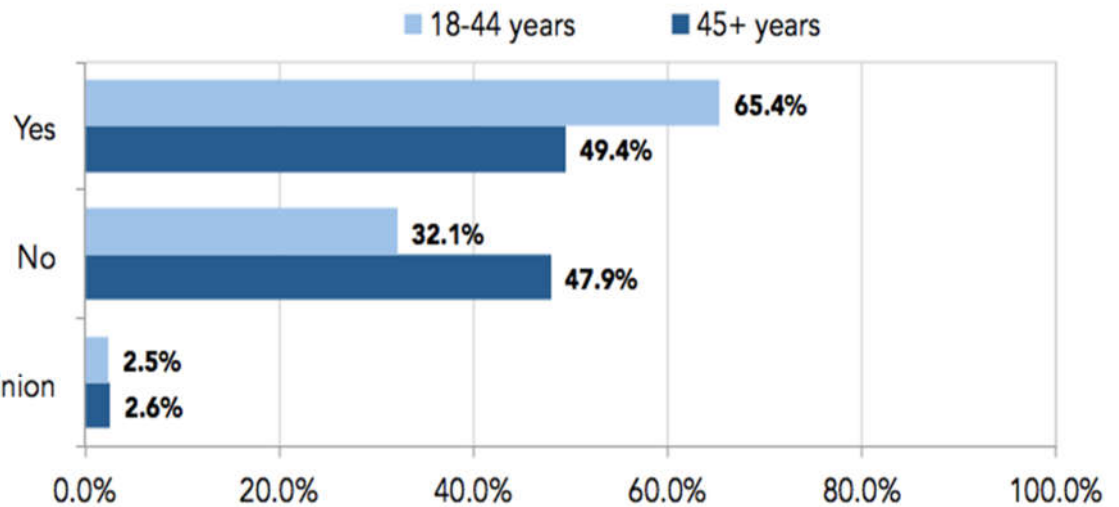
Other (EU and non-EU)



LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential

**Do you feel that Northern Ireland should have some form of special or unique status that would mean that Northern Ireland stays in the EU customs union and the EU single market and therefore avoid a hard border?**

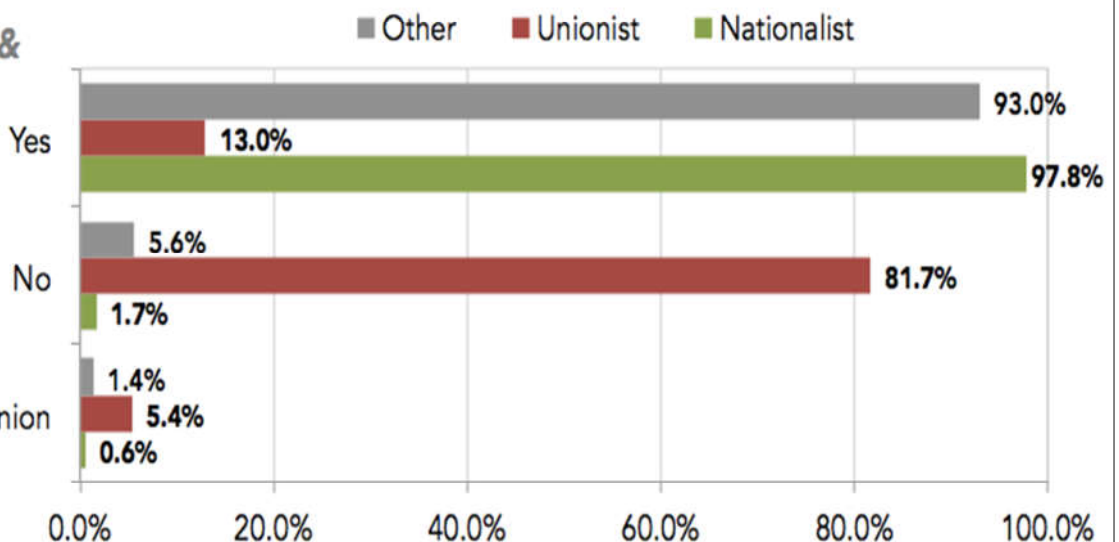
*By age group*



LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential

**Do you feel that Northern Ireland should have some form of special or unique status that would mean that Northern Ireland stays in the EU customs union and the EU single market and therefore avoid a hard border?**

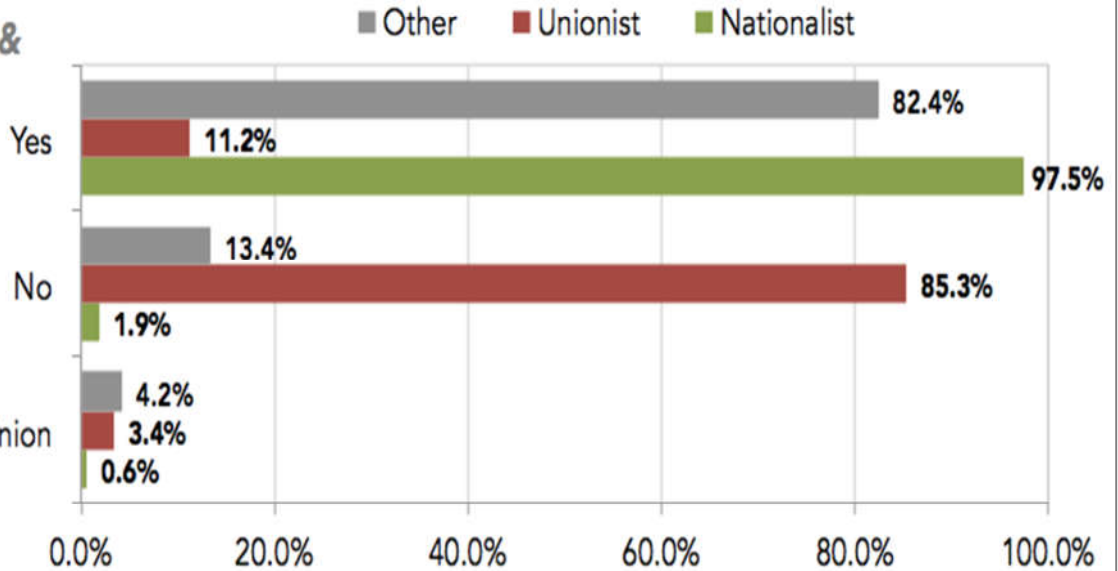
*By party support & age group (18-44 years only)*



LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential

**Do you feel that Northern Ireland should have some form of special or unique status that would mean that Northern Ireland stays in the EU customs union and the EU single market and therefore avoid a hard border?**

*By party support & age group*  
(45+ years only)



LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential

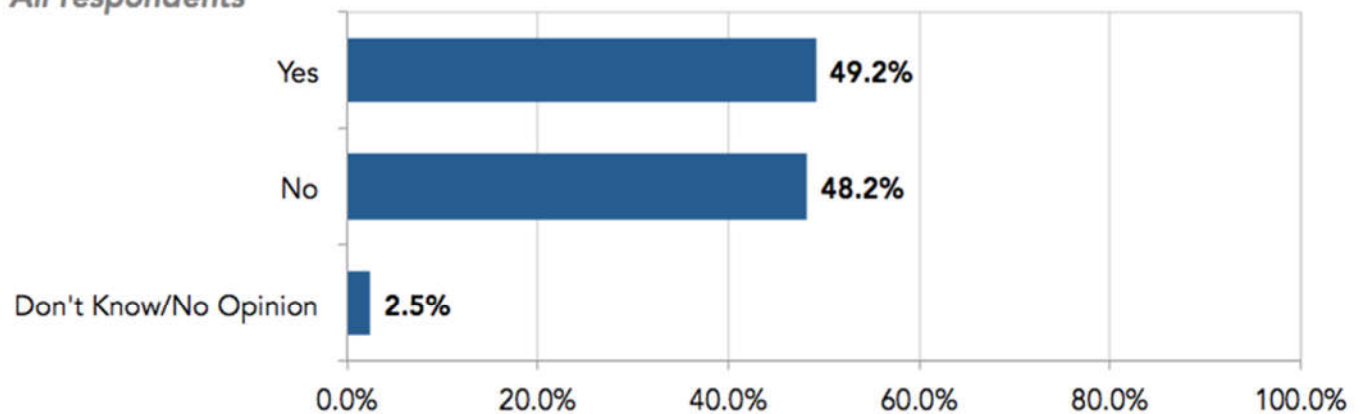


## QUESTION FOUR

**NI Opinion Panel Tracker Poll (online) December 2017 -  
2,079 Responses (Weighted by Gender and Community - NI representative sample)**

**Do you feel there should be a referendum i.e. 'Border Poll' on staying in the EU through re-uniting Ireland in the event of a 'Hard Brexit' (i.e. No deal between EU and UK)?**

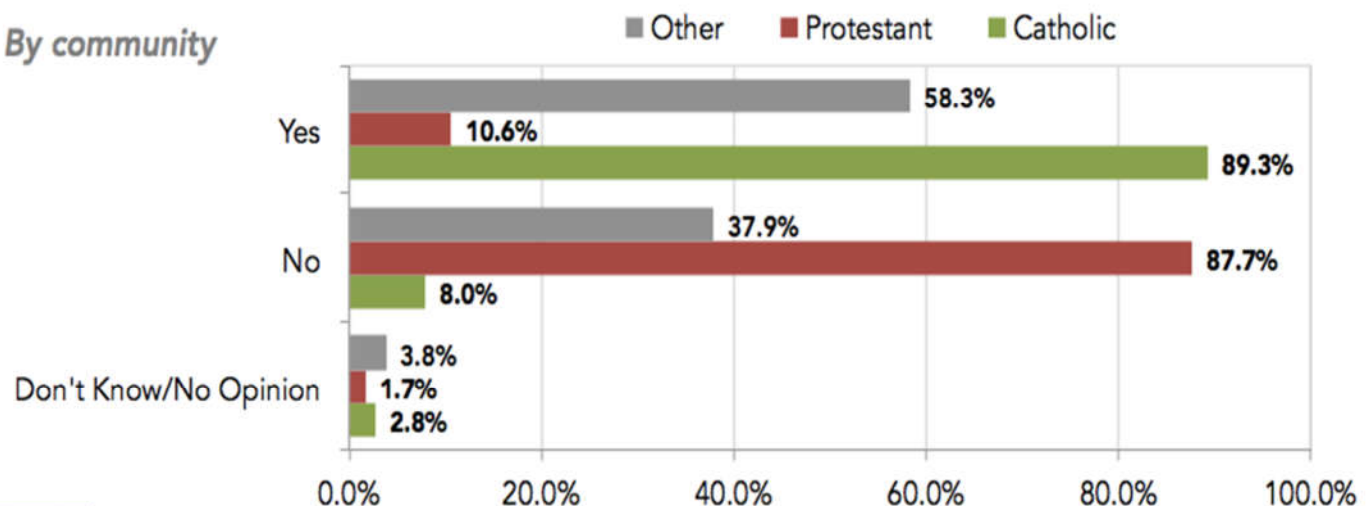
*All respondents*



LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential

**Do you feel there should be a referendum i.e. 'Border Poll' on staying in the EU through re-uniting Ireland in the event of a 'Hard Brexit' (i.e. No deal between EU and UK)?**

*By community*

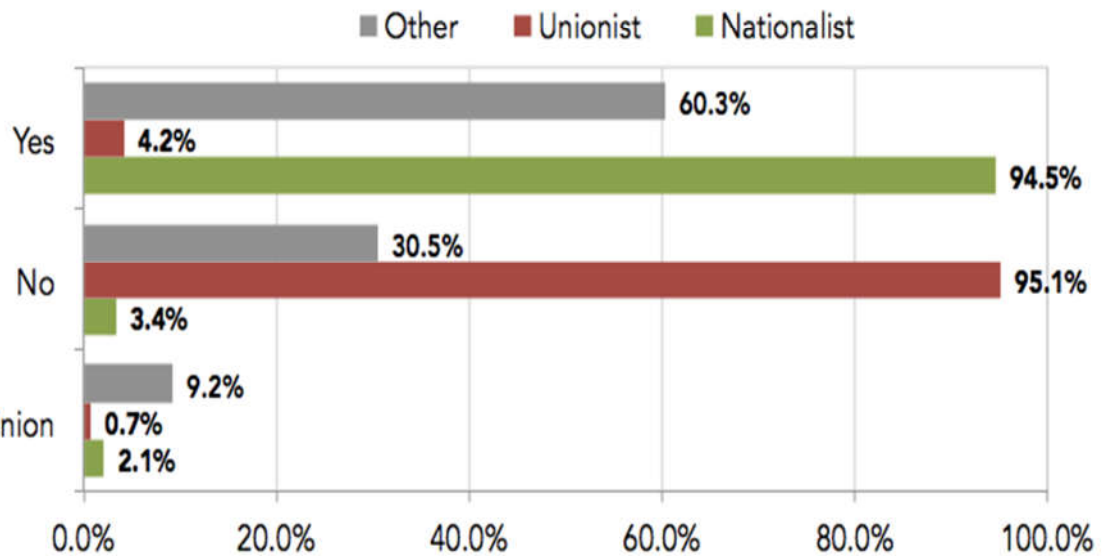


LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential



**Do you feel there should be a referendum i.e. 'Border Poll' on staying in the EU through re-uniting Ireland in the event of a 'Hard Brexit' (i.e. No deal between EU and UK)?**

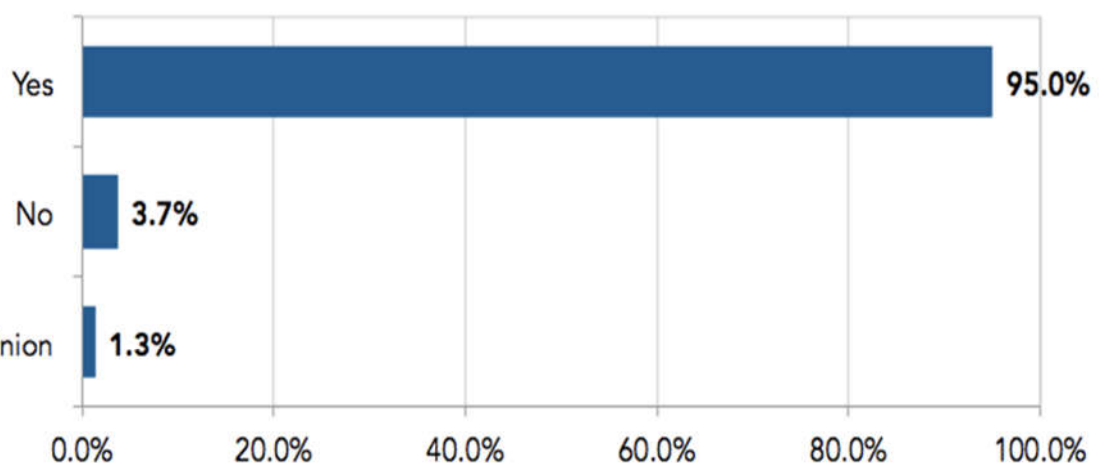
*By party support*



LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential

**Do you feel there should be a referendum i.e. 'Border Poll' on staying in the EU through re-uniting Ireland in the event of a 'Hard Brexit' (i.e. No deal between EU and UK)?**

*By nationality:*  
Irish only

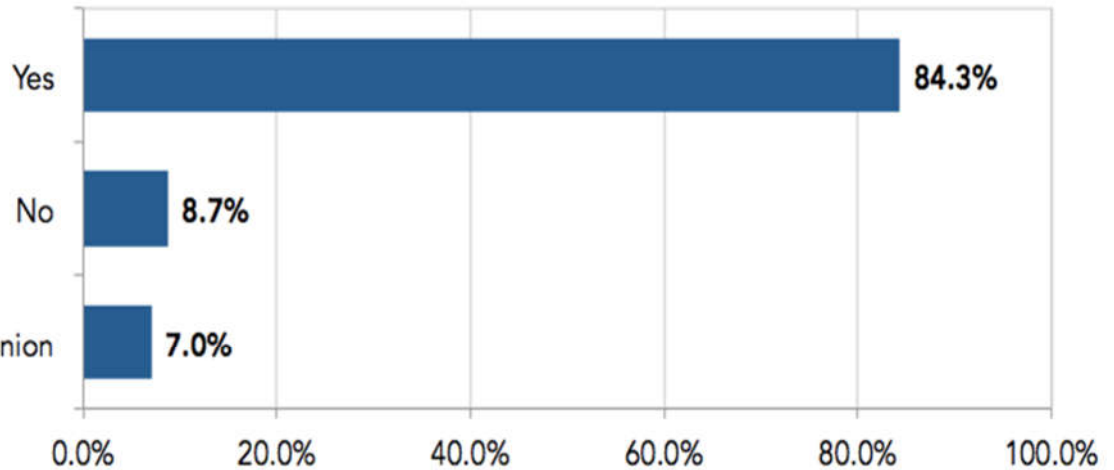


LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential

**Do you feel there should be a referendum i.e. 'Border Poll' on staying in the EU through re-uniting Ireland in the event of a 'Hard Brexit' (i.e. No deal between EU and UK)?**

*By nationality:*

Irish &  
Northern Irish

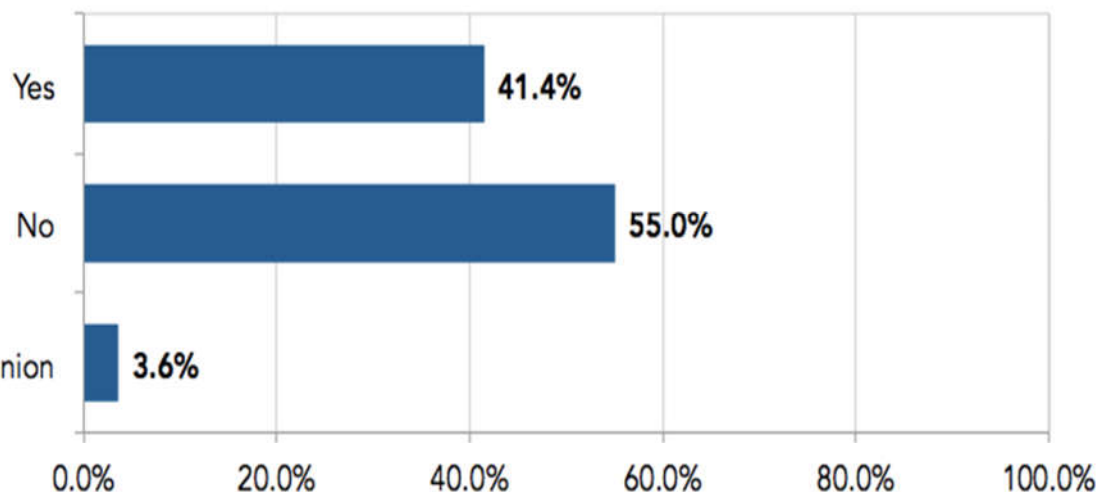


LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential

**Do you feel there should be a referendum i.e. 'Border Poll' on staying in the EU through re-uniting Ireland in the event of a 'Hard Brexit' (i.e. No deal between EU and UK)?**

*By nationality:*

Northern Irish

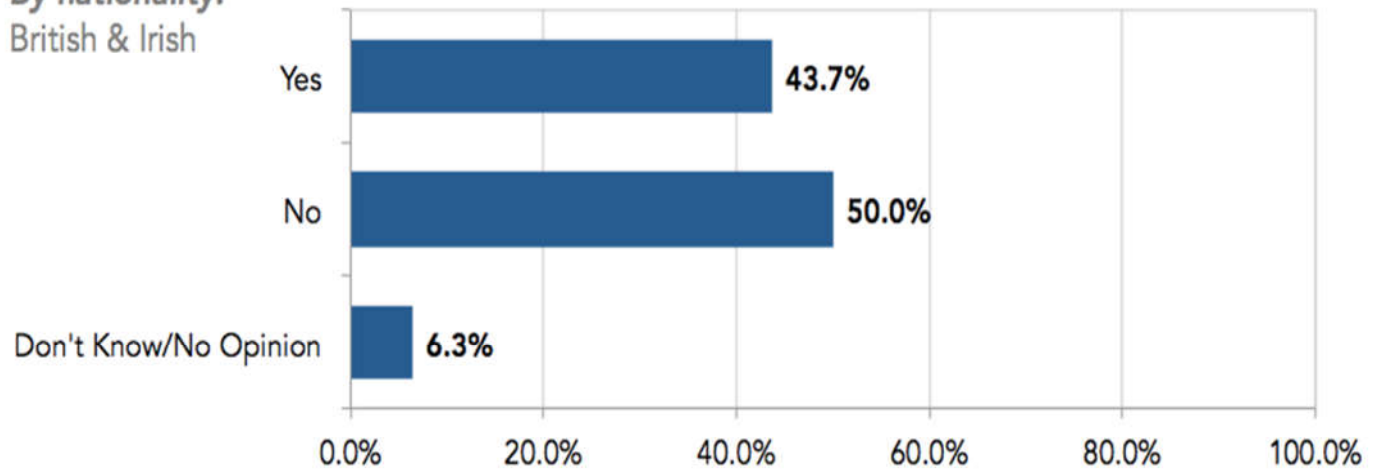


LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential

**Do you feel there should be a referendum i.e. 'Border Poll' on staying in the EU through re-uniting Ireland in the event of a 'Hard Brexit' (i.e. No deal between EU and UK)?**

*By nationality:*

British & Irish

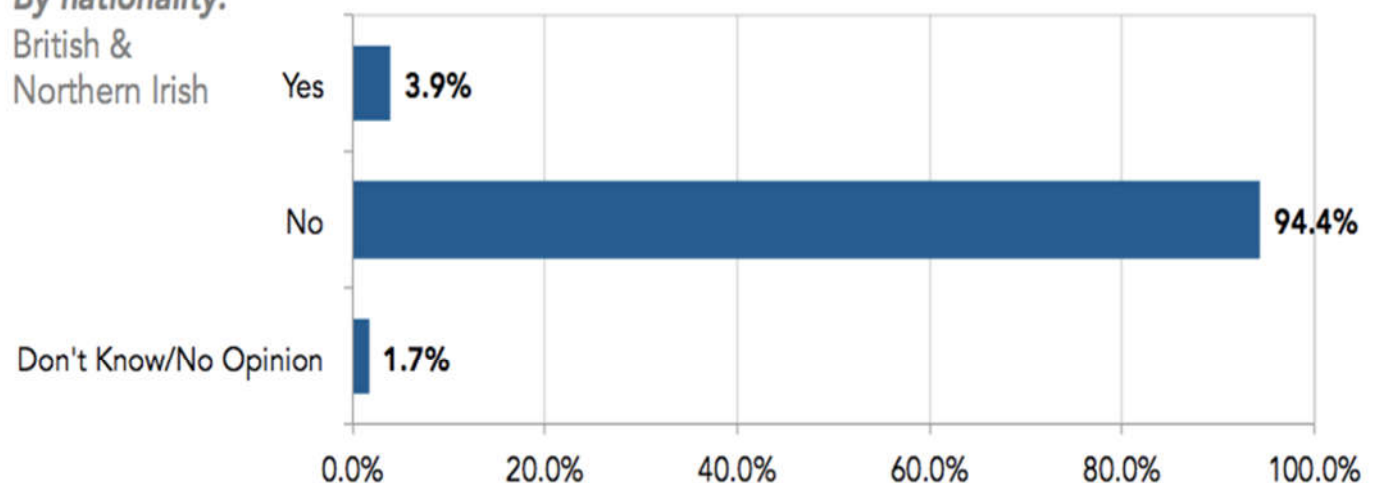


LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential

**Do you feel there should be a referendum i.e. 'Border Poll' on staying in the EU through re-uniting Ireland in the event of a 'Hard Brexit' (i.e. No deal between EU and UK)?**

*By nationality:*

British &  
Northern Irish

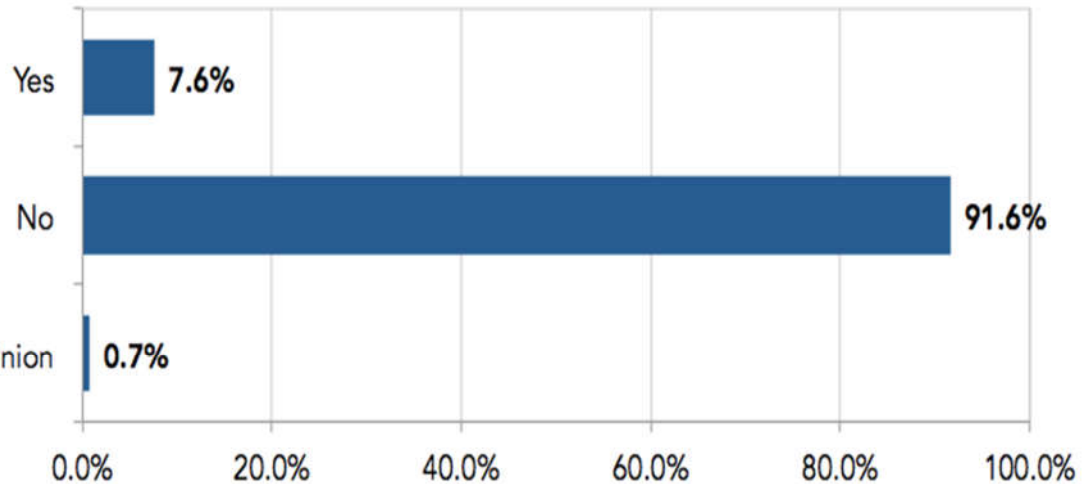


LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential

**Do you feel there should be a referendum i.e. 'Border Poll' on staying in the EU through re-uniting Ireland in the event of a 'Hard Brexit' (i.e. No deal between EU and UK)?**

*By nationality:*

British only

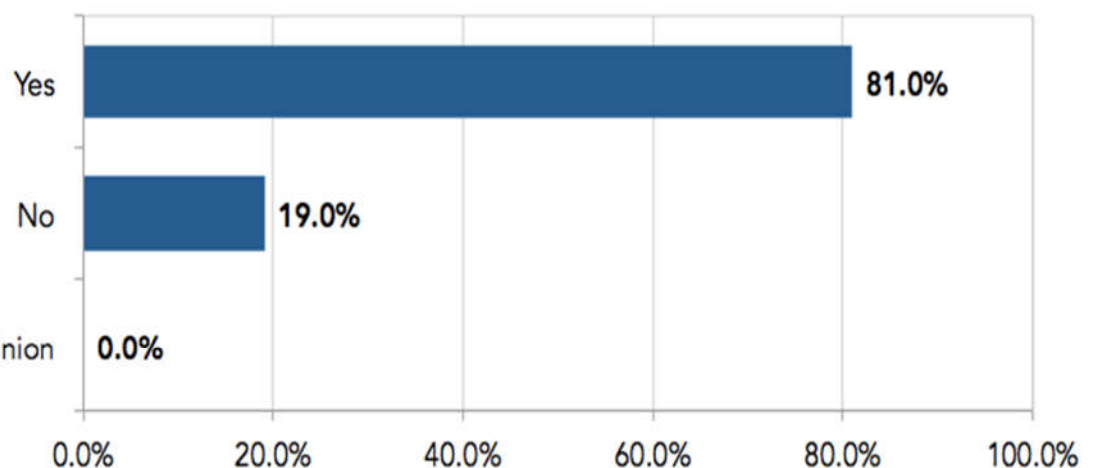


LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential

**Do you feel there should be a referendum i.e. 'Border Poll' on staying in the EU through re-uniting Ireland in the event of a 'Hard Brexit' (i.e. No deal between EU and UK)?**

*By nationality:*

Other (EU & non-EU)

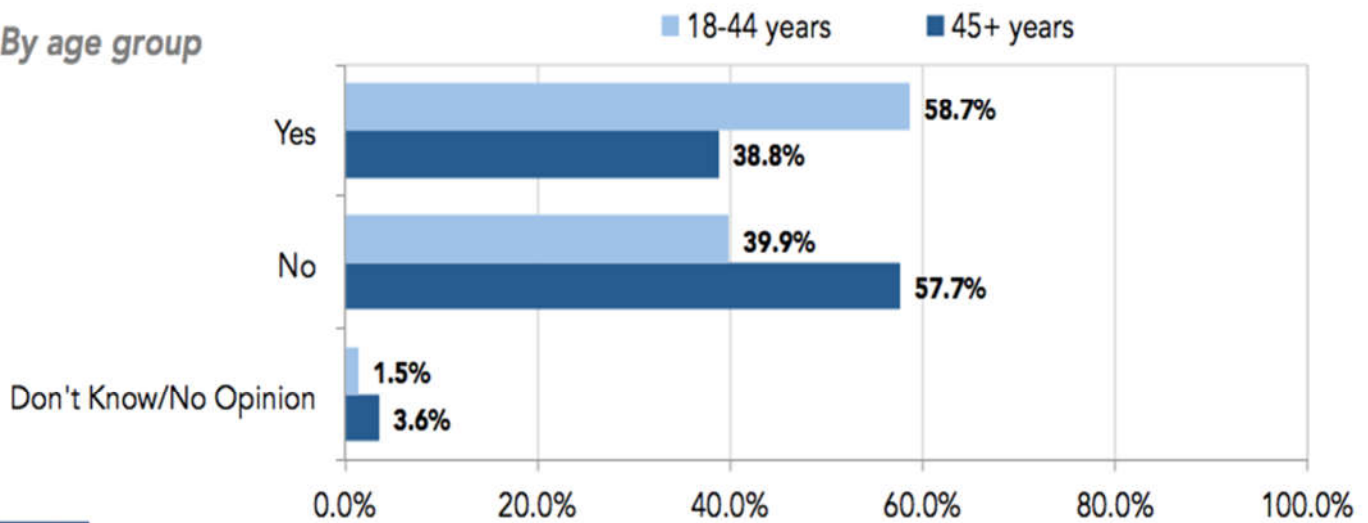


LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential



**Do you feel there should be a referendum i.e. 'Border Poll' on staying in the EU through re-uniting Ireland in the event of a 'Hard Brexit' (i.e. No deal between EU and UK)?**

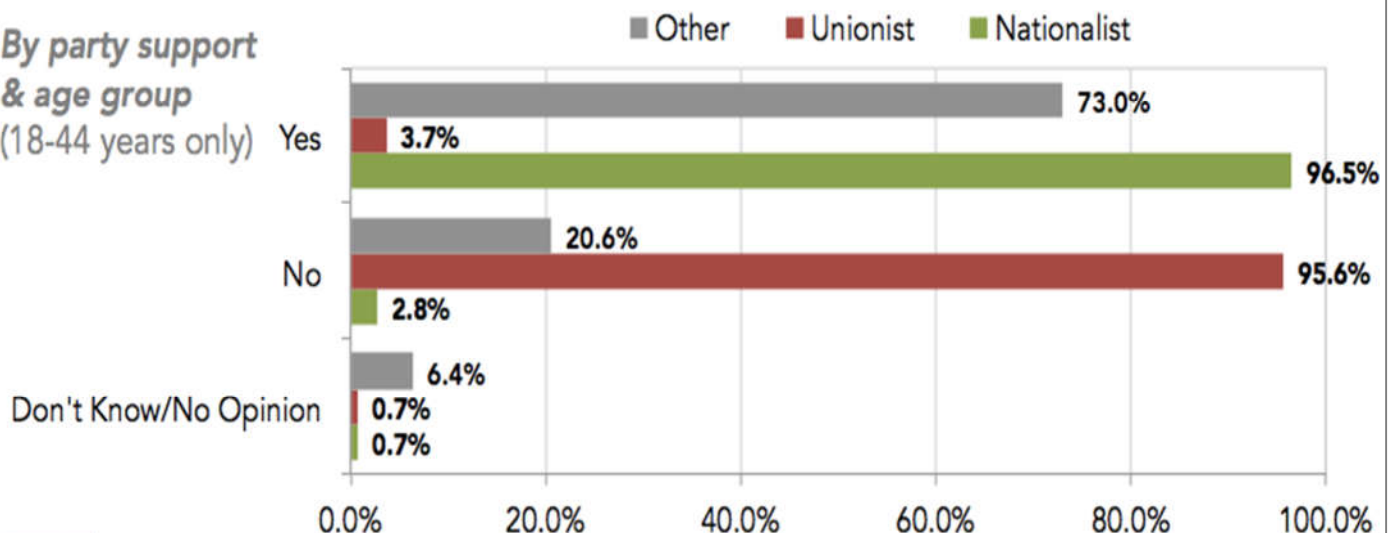
*By age group*



LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential

**Do you feel there should be a referendum i.e. 'Border Poll' on staying in the EU through re-uniting Ireland in the event of a 'Hard Brexit' (i.e. No deal between EU and UK)?**

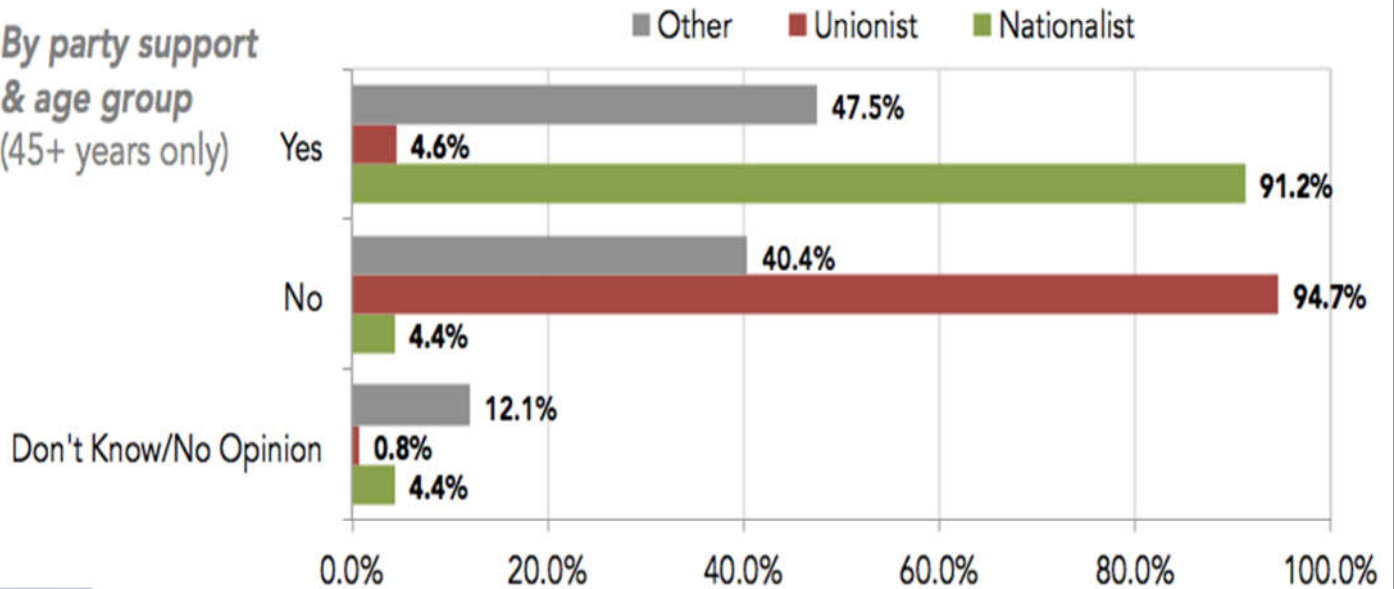
*By party support  
& age group  
(18-44 years only)*



LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential

**Do you feel there should be a referendum i.e. 'Border Poll' on staying in the EU through re-uniting Ireland in the event of a 'Hard Brexit' (i.e. No deal between EU and UK)?**

*By party support  
& age group  
(45+ years only)*



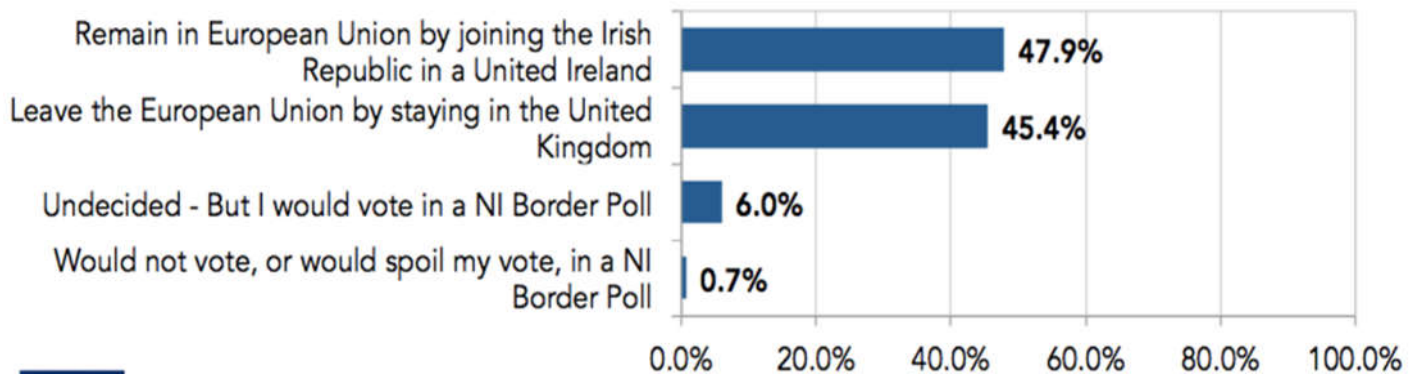
LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential

## QUESTION FIVE

**NI Opinion Panel Tracker Poll (online) December 2017 -  
2,079 Responses (Weighted by Gender and Community - NI representative sample)**

In the context of a 'Hard Brexit' and Northern Ireland leaving the EU with no deal on the border, the Good Friday Agreement or citizen's rights; if the question used in a NI Border Poll Referendum was: Should Northern Ireland REMAIN in the European Union through joining the Republic of Ireland or LEAVE the European Union by staying in the United Kingdom? If a NI Border Poll Referendum was held tomorrow (using this question) which way would you vote?

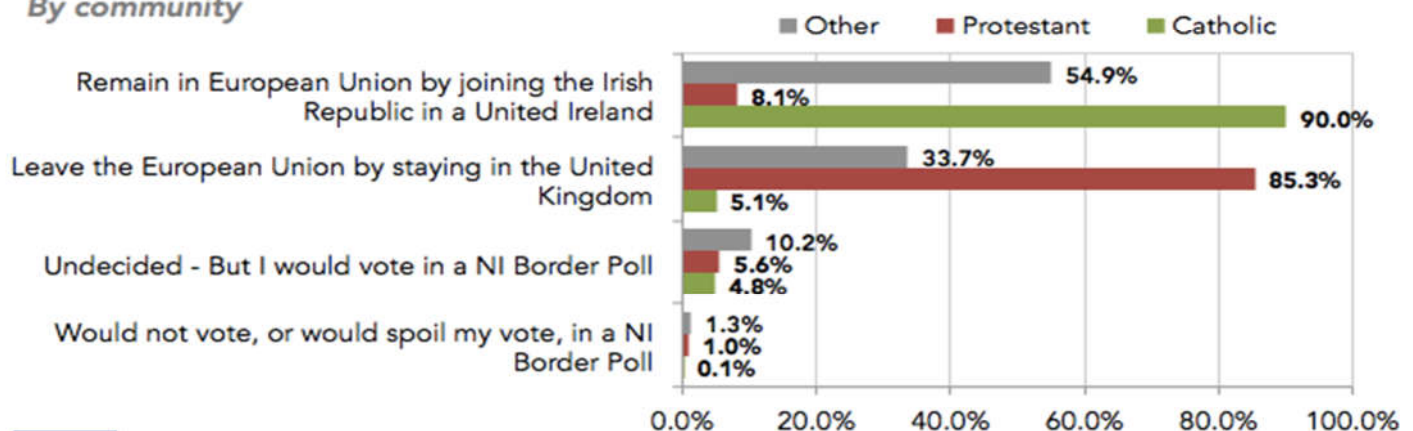
### All respondents



LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential

In the context of a 'Hard Brexit' and Northern Ireland leaving the EU with no deal on the border, the Good Friday Agreement or citizen's rights; if the question used in a NI Border Poll Referendum was: Should Northern Ireland REMAIN in the European Union through joining the Republic of Ireland or LEAVE the European Union by staying in the United Kingdom? If a NI Border Poll Referendum was held tomorrow (using this question) which way would you vote?

### By community

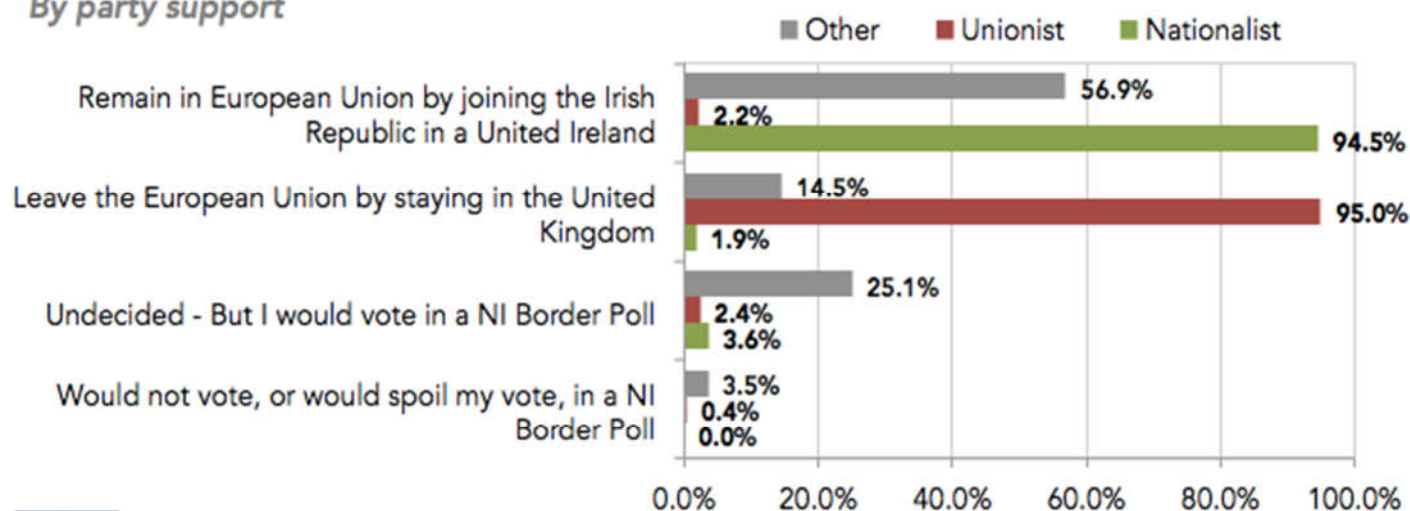


LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential



In the context of a 'Hard Brexit' and Northern Ireland leaving the EU with no deal on the border, the Good Friday Agreement or citizen's rights; if the question used in a NI Border Poll Referendum was: Should Northern Ireland REMAIN in the European Union through joining the Republic of Ireland or LEAVE the European Union by staying in the United Kingdom? If a NI Border Poll Referendum was held tomorrow (using this question) which way would you vote?

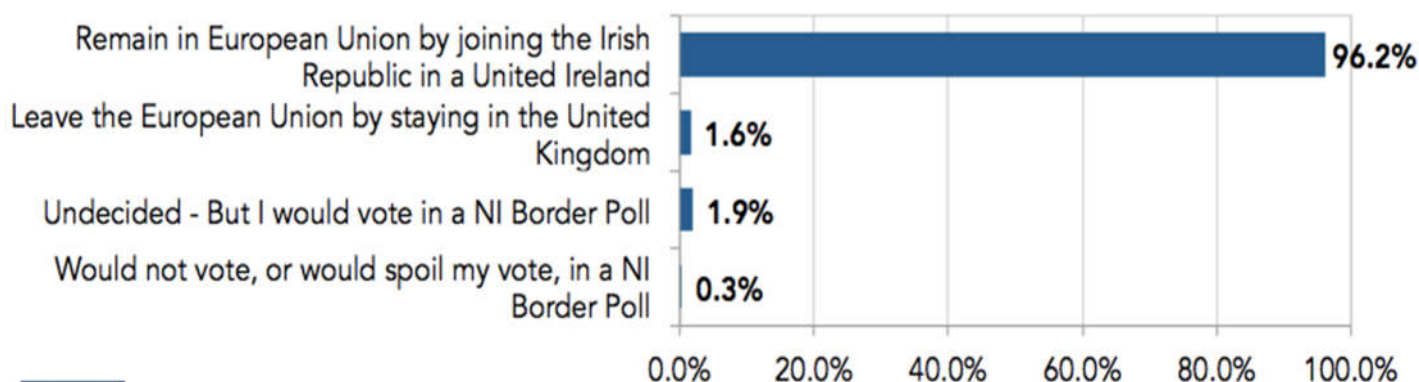
*By party support*



LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential

In the context of a 'Hard Brexit' and Northern Ireland leaving the EU with no deal on the border, the Good Friday Agreement or citizen's rights; if the question used in a NI Border Poll Referendum was: Should Northern Ireland REMAIN in the European Union through joining the Republic of Ireland or LEAVE the European Union by staying in the United Kingdom? If a NI Border Poll Referendum was held tomorrow (using this question) which way would you vote?

*By nationality: Irish only*

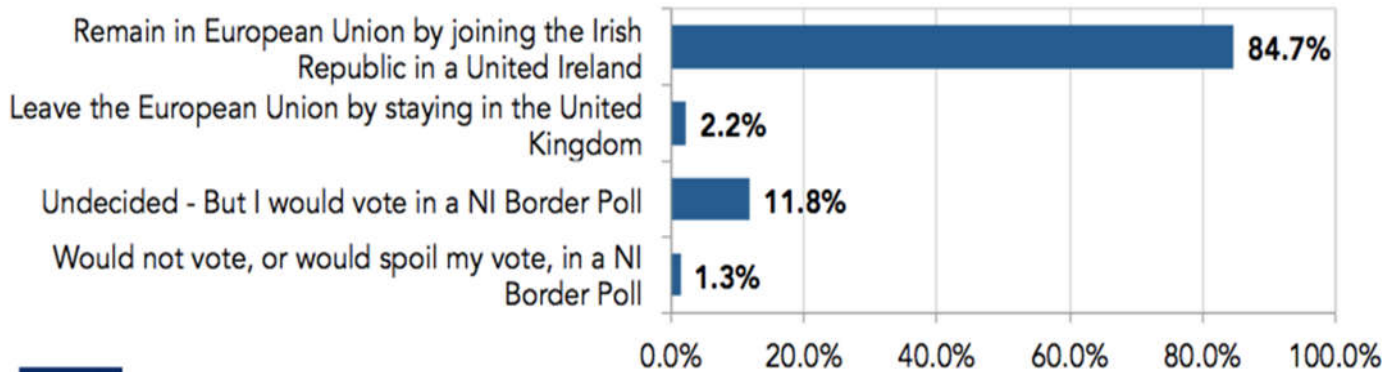


LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential



In the context of a 'Hard Brexit' and Northern Ireland leaving the EU with no deal on the border, the Good Friday Agreement or citizen's rights; if the question used in a NI Border Poll Referendum was: Should Northern Ireland **REMAIN** in the European Union through joining the Republic of Ireland or **LEAVE** the European Union by staying in the United Kingdom? If a NI Border Poll Referendum was held tomorrow (using this question) which way would you vote?

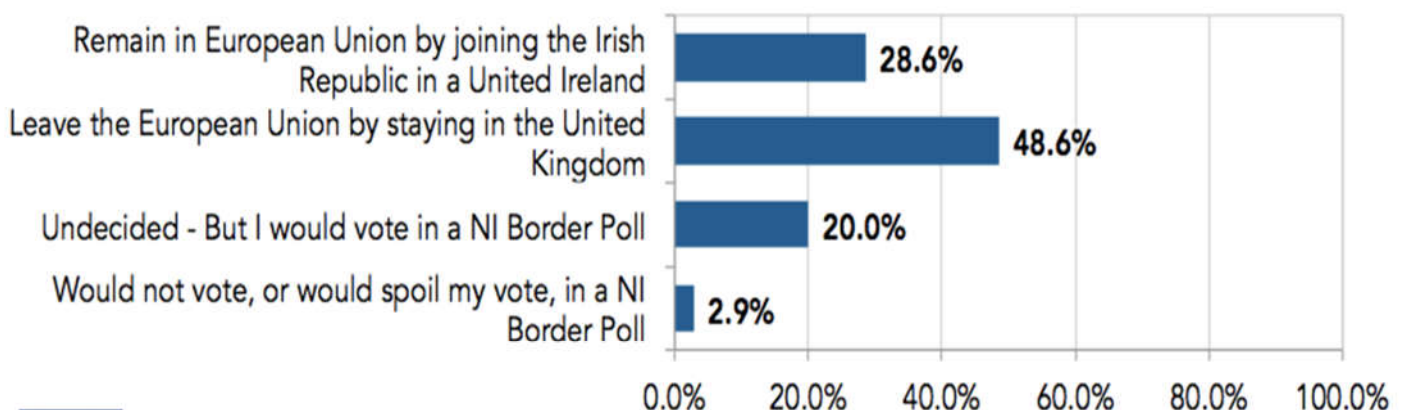
**By nationality:** Irish & Northern Irish



LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential

In the context of a 'Hard Brexit' and Northern Ireland leaving the EU with no deal on the border, the Good Friday Agreement or citizen's rights; if the question used in a NI Border Poll Referendum was: Should Northern Ireland **REMAIN** in the European Union through joining the Republic of Ireland or **LEAVE** the European Union by staying in the United Kingdom? If a NI Border Poll Referendum was held tomorrow (using this question) which way would you vote?

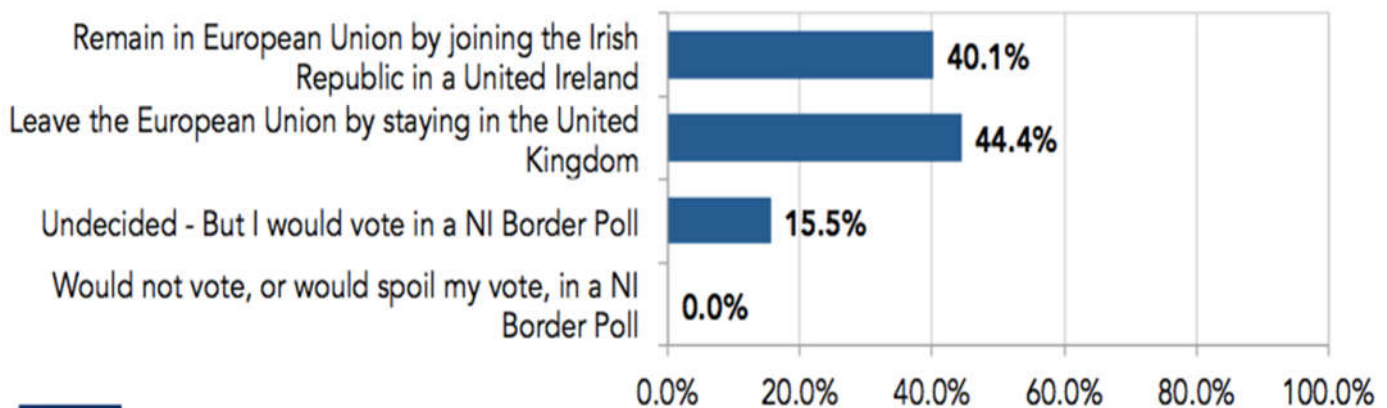
**By nationality:** Northern Irish



LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential

In the context of a 'Hard Brexit' and Northern Ireland leaving the EU with no deal on the border, the Good Friday Agreement or citizen's rights; if the question used in a NI Border Poll Referendum was: Should Northern Ireland REMAIN in the European Union through joining the Republic of Ireland or LEAVE the European Union by staying in the United Kingdom? If a NI Border Poll Referendum was held tomorrow (using this question) which way would you vote?

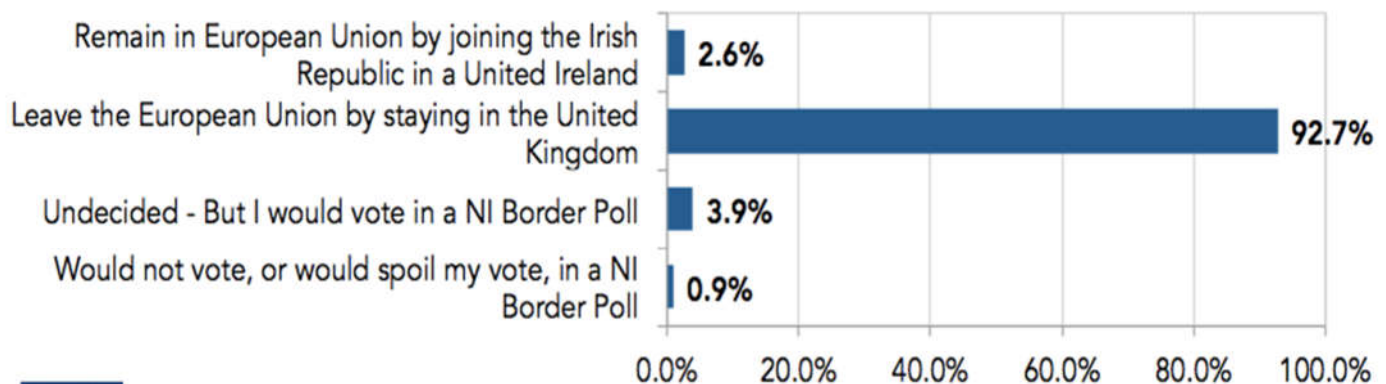
*By nationality:* British & Irish



LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential

In the context of a 'Hard Brexit' and Northern Ireland leaving the EU with no deal on the border, the Good Friday Agreement or citizen's rights; if the question used in a NI Border Poll Referendum was: Should Northern Ireland REMAIN in the European Union through joining the Republic of Ireland or LEAVE the European Union by staying in the United Kingdom? If a NI Border Poll Referendum was held tomorrow (using this question) which way would you vote?

*By nationality:* British & Northern Irish

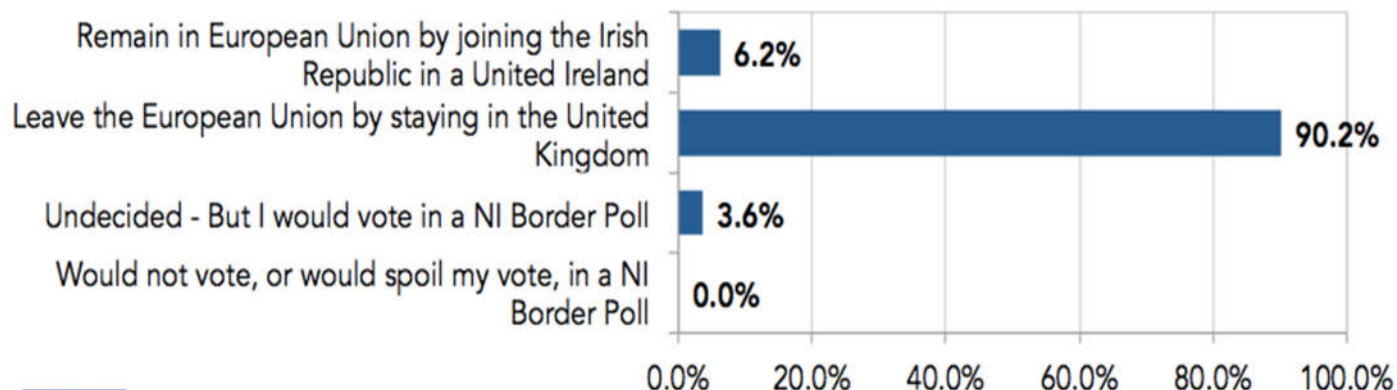


LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential



In the context of a 'Hard Brexit' and Northern Ireland leaving the EU with no deal on the border, the Good Friday Agreement or citizen's rights; if the question used in a NI Border Poll Referendum was: Should Northern Ireland REMAIN in the European Union through joining the Republic of Ireland or LEAVE the European Union by staying in the United Kingdom? If a NI Border Poll Referendum was held tomorrow (using this question) which way would you vote?

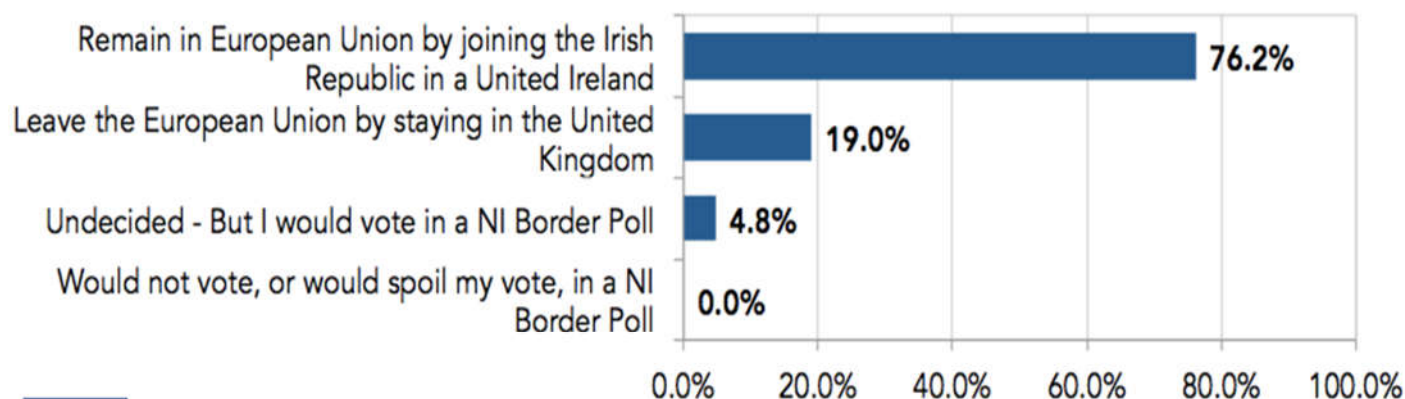
**By nationality:** British only



LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential

In the context of a 'Hard Brexit' and Northern Ireland leaving the EU with no deal on the border, the Good Friday Agreement or citizen's rights; if the question used in a NI Border Poll Referendum was: Should Northern Ireland REMAIN in the European Union through joining the Republic of Ireland or LEAVE the European Union by staying in the United Kingdom? If a NI Border Poll Referendum was held tomorrow (using this question) which way would you vote?

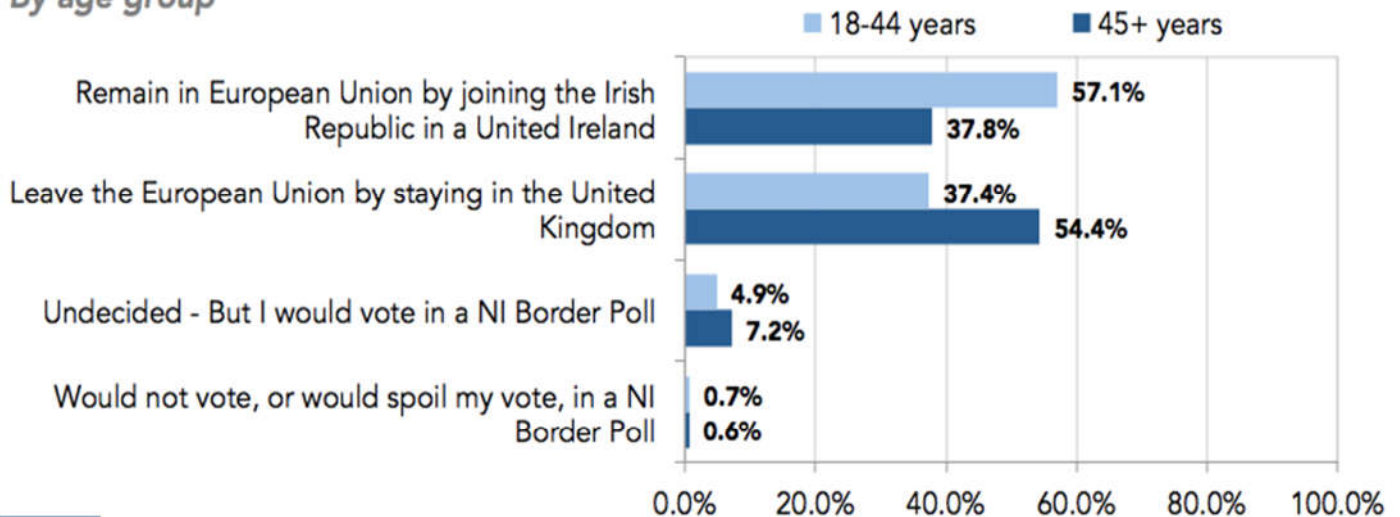
**By nationality:** Other (EU & non-EU)



LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential

In the context of a 'Hard Brexit' and Northern Ireland leaving the EU with no deal on the border, the Good Friday Agreement or citizen's rights; if the question used in a NI Border Poll Referendum was: Should Northern Ireland REMAIN in the European Union through joining the Republic of Ireland or LEAVE the European Union by staying in the United Kingdom? If a NI Border Poll Referendum was held tomorrow (using this question) which way would you vote?

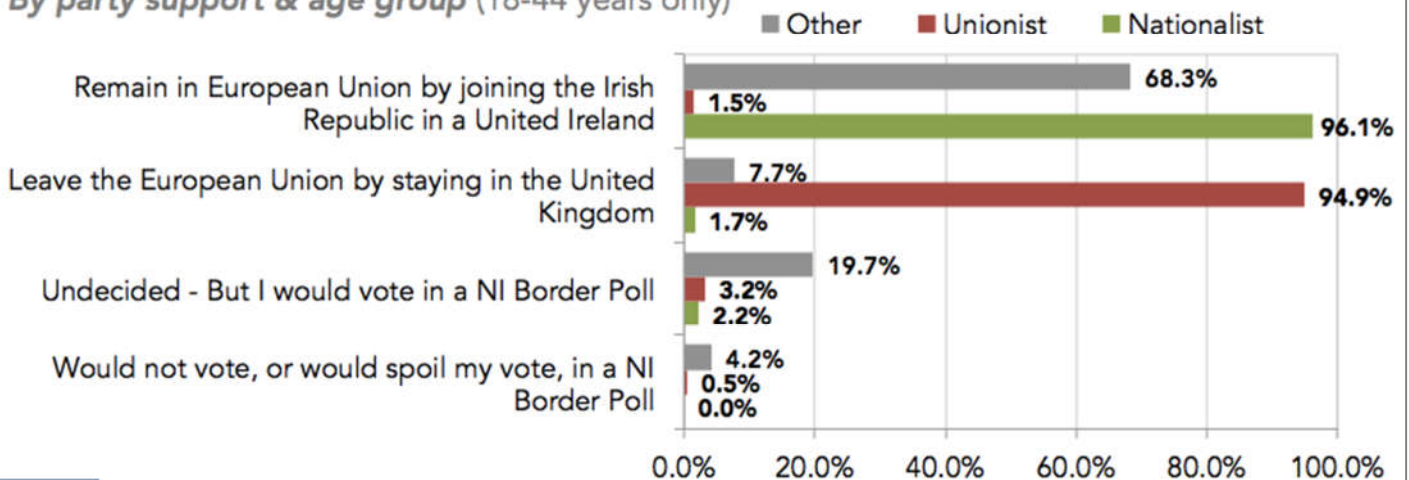
**By age group**



LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential

In the context of a 'Hard Brexit' and Northern Ireland leaving the EU with no deal on the border, the Good Friday Agreement or citizen's rights; if the question used in a NI Border Poll Referendum was: Should Northern Ireland REMAIN in the European Union through joining the Republic of Ireland or LEAVE the European Union by staying in the United Kingdom? If a NI Border Poll Referendum was held tomorrow (using this question) which way would you vote?

**By party support & age group (18-44 years only)**

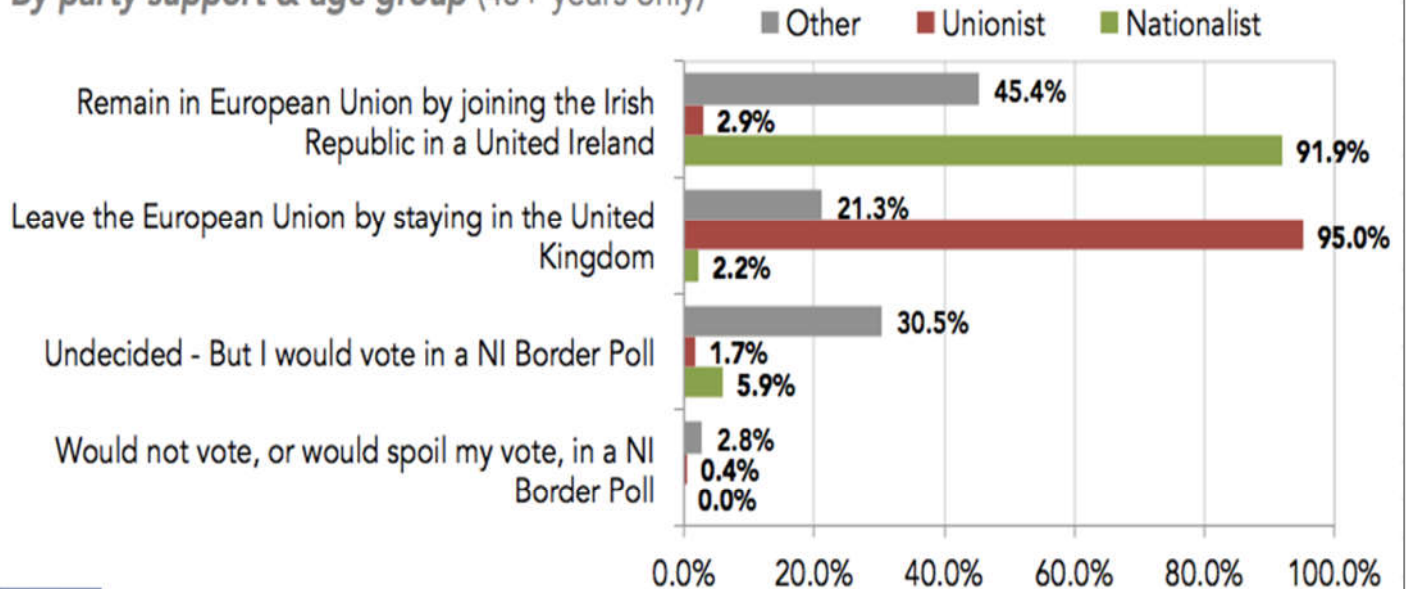


LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential



In the context of a 'Hard Brexit' and Northern Ireland leaving the EU with no deal on the border, the Good Friday Agreement or citizen's rights; if the question used in a NI Border Poll Referendum was: Should Northern Ireland **REMAIN** in the European Union through joining the Republic of Ireland or **LEAVE** the European Union by staying in the United Kingdom? If a NI Border Poll Referendum was held tomorrow (using this question) which way would you vote?

*By party support & age group (45+ years only)*

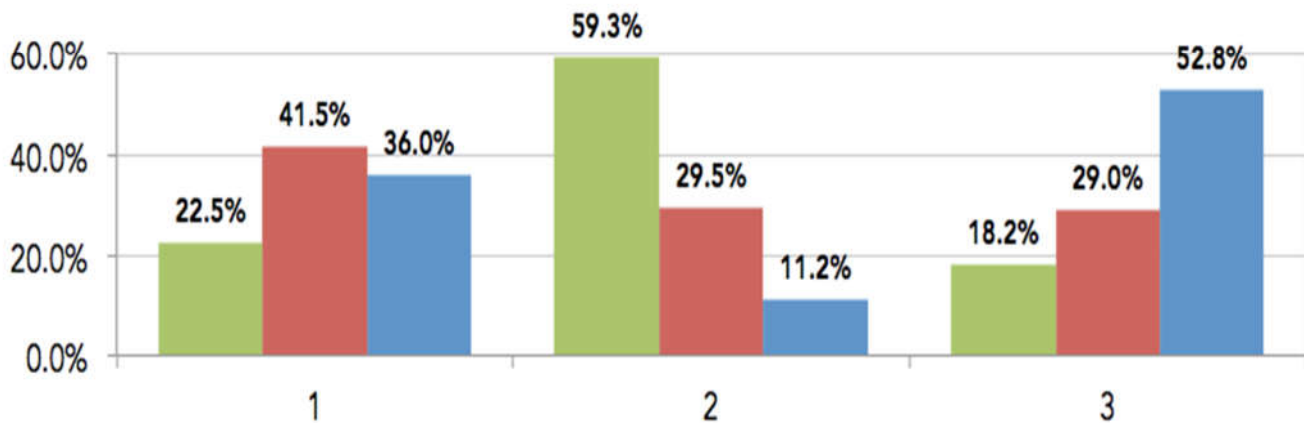


LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential

## QUESTION 6

**NI Opinion Panel Tracker Poll (online) December 2017 -  
2,079 Responses (Weighted by Gender and Community - NI representative sample)**

**In the context of Northern Ireland, and regarding the current Brexit negotiations, which of the following is your preferable outcome? Please rank the following 3 options from 1 = Your most preferable outcome, to 3 = Your least preferable**



- The whole UK including NI leaves the EU including the EU single market and EU customs union – possibly resulting in a 'Hard Border' on the island of Ireland.
- The UK apart from NI (i.e. Great Britain only) leaves the EU including the EU single market and EU customs union – but NI stays in the EU single market and EU customs union – probably resulting in the current NI border remaining as it currently is.
- The whole UK including NI leaves the EU but stays in the EU single market and EU customs union.

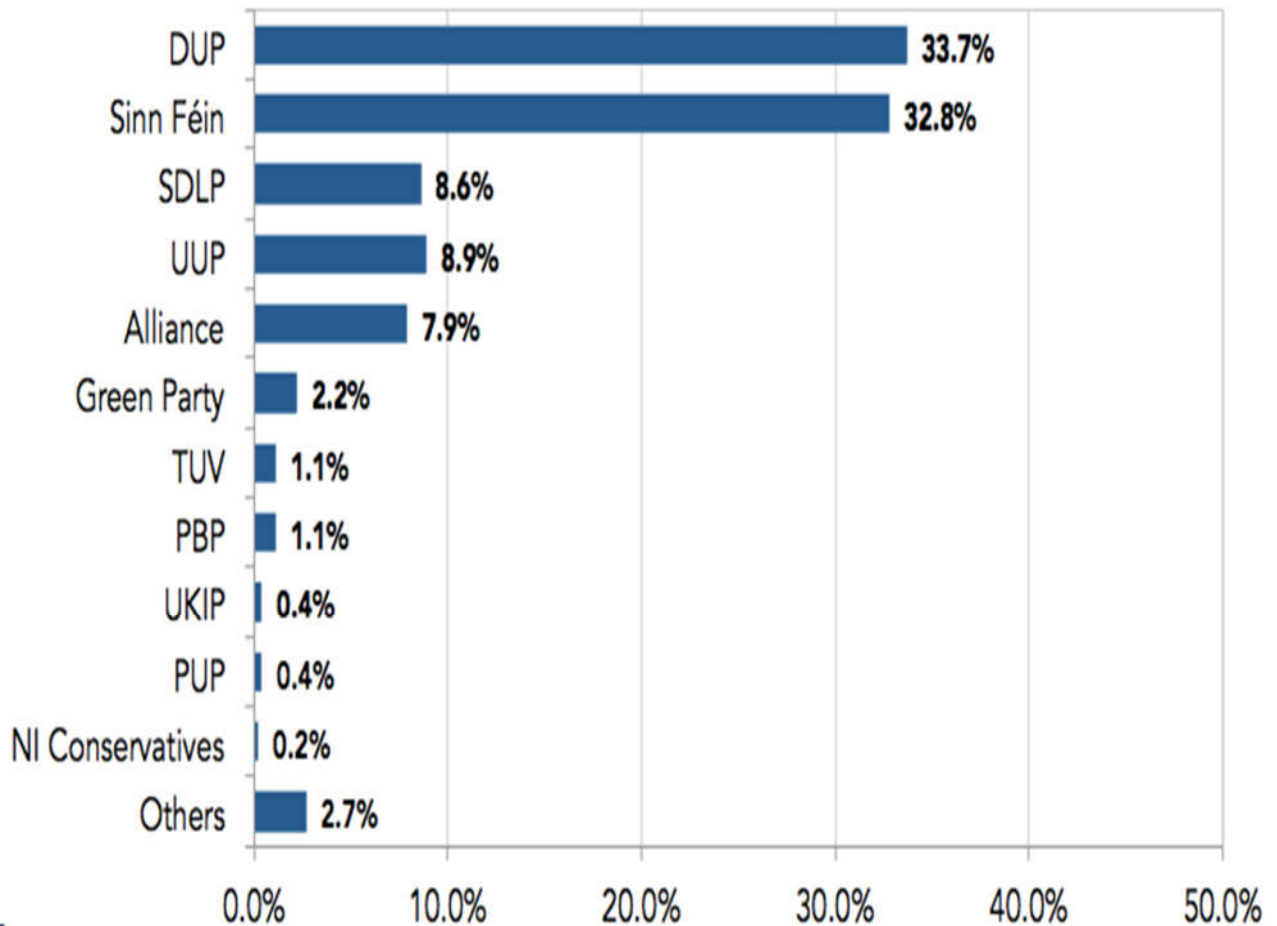


LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential

## QUESTION SEVEN

**NI Opinion Panel Tracker Poll (online) December 2017 -  
2,079 Responses (Weighted by Gender and Community - NI representative sample)**

**If there was a NI Assembly Election tomorrow which party would you vote for as first preference?**



*LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)*

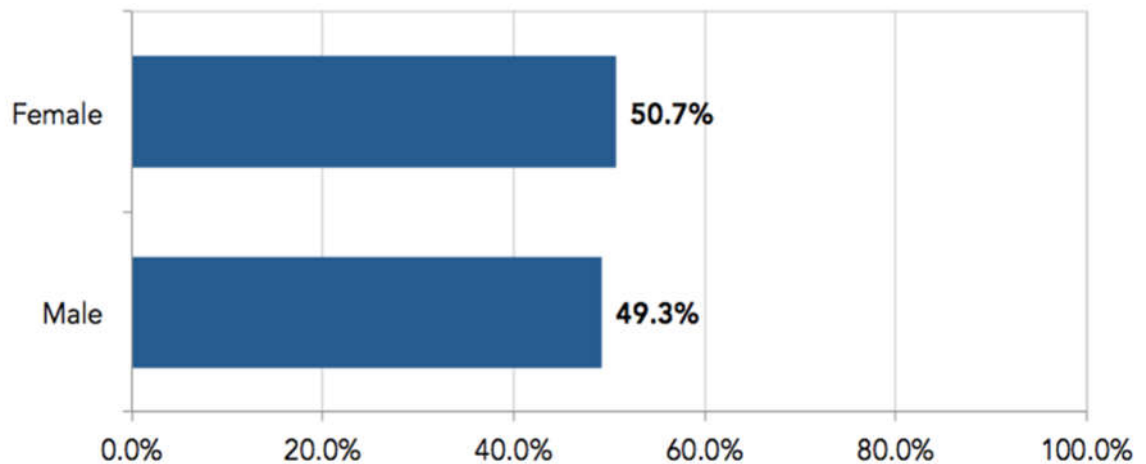
**GUE/NGL Confidential**

# DEMOGRAPHIC INFORMATION

**NI Opinion Panel Tracker Poll (online) December 2017 -  
2,079 Responses (Weighted by Gender and Community - NI representative sample)**

## Demographic Distribution

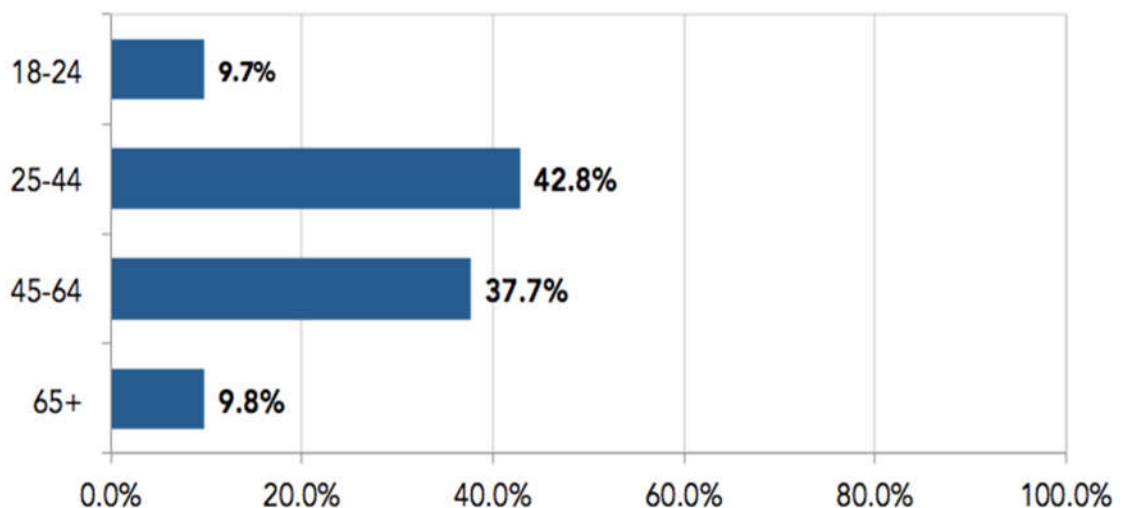
### Gender



LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential

## Demographic Distribution

### Age Group

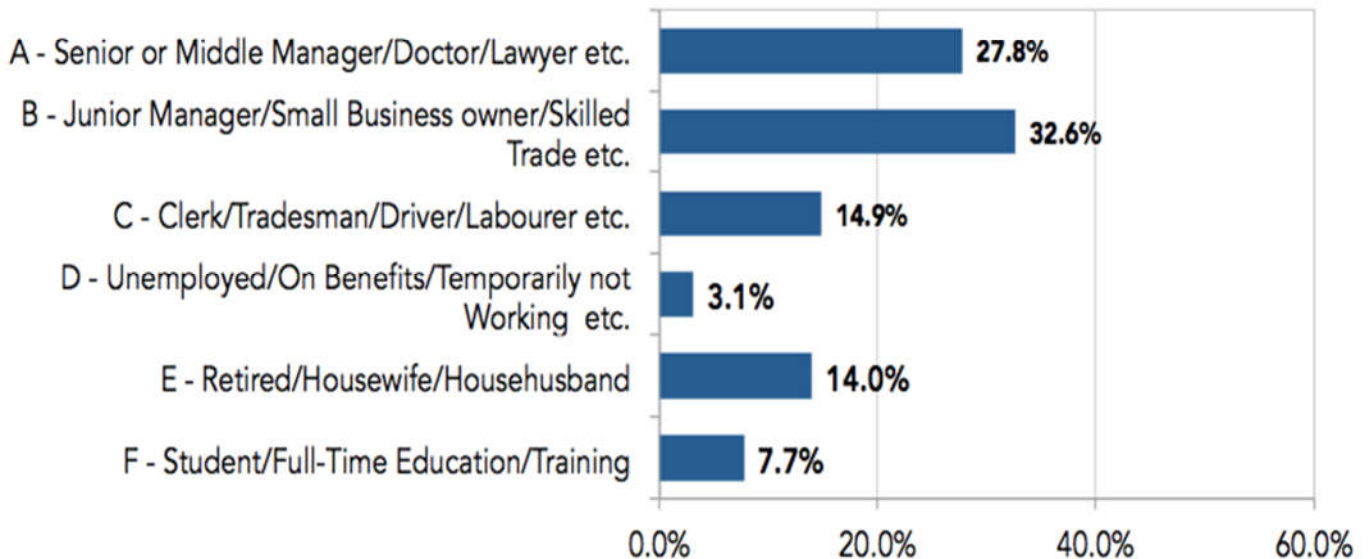


LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential



## Demographic Distribution

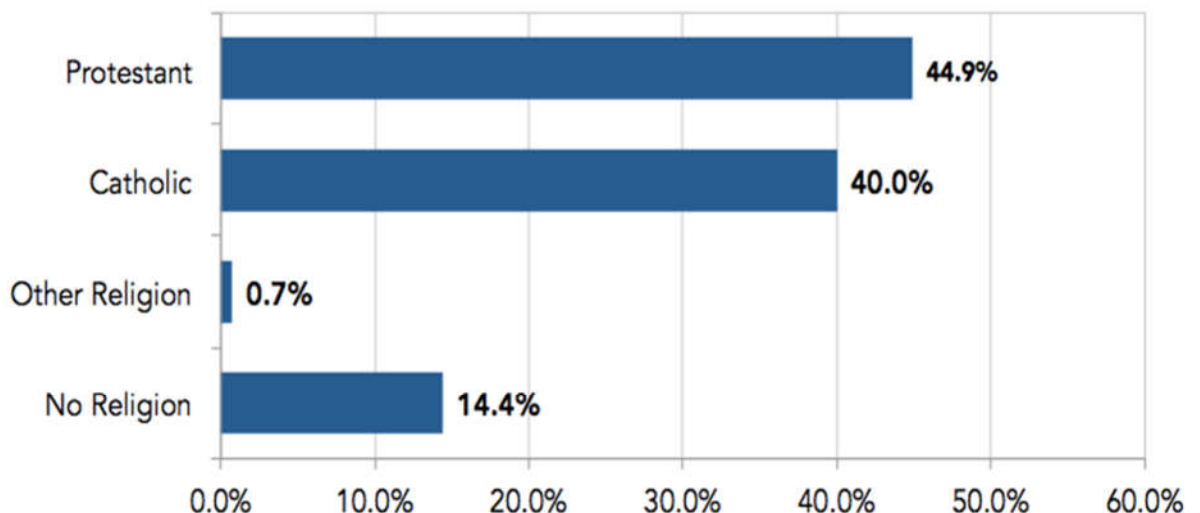
### Occupation



LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential

## Demographic Distribution

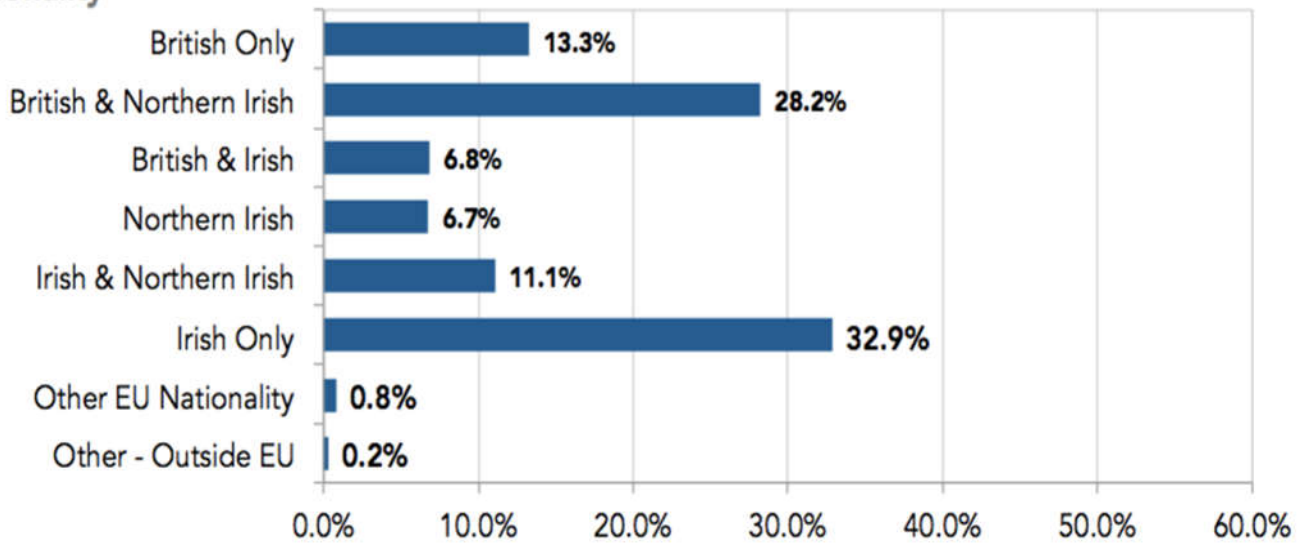
### Community



LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential

## Demographic Distribution

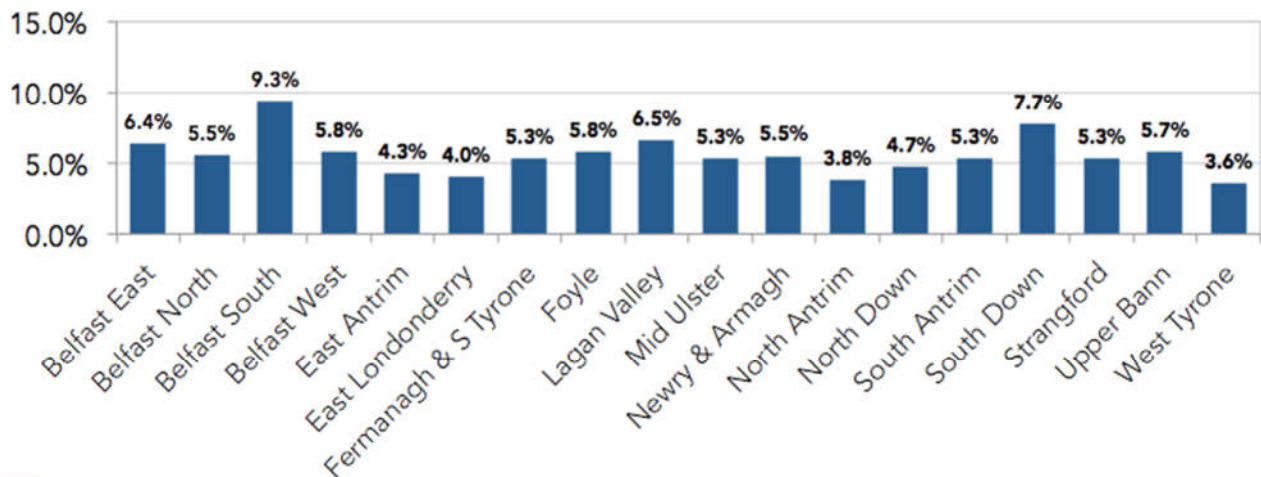
### Nationality



LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential

## Demographic Distribution

### Constituency



LT NI OPINION PANEL Tracker POLL (Dec 2017): 2,080 Responses (NI Representative - Weighted)  
GUE/NGL Confidential

If you have a query about this poll project, or about any aspect of LucidTalk's products and services then please contact: [info@lucidtalk.co.uk](mailto:info@lucidtalk.co.uk) or go to [lucidtalk.co.uk](http://lucidtalk.co.uk) + if you would like a copy of the base data-set of the 2,079 NI poll responses used for this project in Excel/CSV format then please contact: [info@lucidtalk.co.uk](mailto:info@lucidtalk.co.uk).